



www.womenbizowners.org

May 2008
\$3.99 US

**NETWORK MARKETING
SUCCESS**

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WBO National Business Convention

“Free to be Me”

Houston, Texas ~ October 10-12, 2008

Time To Register

www.WomenBizOwners.org

Women Business Owners



Make plans now for the

WBO Business Convention

Houston, Texas October 10-12, 2008



Location:

Sheraton North Houston Hotel
Near Intercontinental Airport
15700 John F. Kennedy Blvd
Houston, Texas 77032
Direct: (281) 969-1209

Hotel Rate: Special rate \$99 per night (up to 4 occupancy) Contact us for roommate information.

Hotel Reservations: Call the hotel directly and ask for the WBO Business Convention Rate.

1. Register for the convention to help us with planning.
2. Call today to reserve your hotel room at 281-969-1209.

Transportation: Free hotel shuttle to and from Intercontinental Airport.

Convention Registrations: Call 713-516-1524 or visit www.WomenBizOwners.org for registration form.

Your convention fee includes the following:

- Attendee bag filled with convention materials, event program, samples, and more
- Friday Reception and Opening Ceremonies
- Shopping with Featured vendors and sponsors
- Breakfast on Saturday and Sunday
- 6 out of 18 Seminars on Saturday
- Formal Banquet Dinner on Saturday Night
- Church Services and Closing Ceremonies on Sunday
- View all 18 seminars until January 31, 2009

Convention Rates: Star & Premier Members are \$125 Early Bird Rate or \$150 after June 1, 2008 and Non-Members are \$175 Early Bird Rate or \$200 after June 1, 2008. Saturday only attendees are \$40 for star and premier members or \$75 for non-members.



18 Seminars/Workshops



WBO Chosen Charities



Event Sponsors: Admin Services, Anita's Pen, Texas Sawmill Festival, JamSum Limited, ALCO Consultants, Nancy Williams LPC, Communication Transformation, Delaney Imaging, Sheraton North Houston.



Women Business Owners (WBO) is an international 501c3 non-profit organization, founded in February 2004. WBO provides education, networking, and support for women in business. WBO is open to all women. anita@womenbizowners.org - www.womenbizowners.org

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Ms. Gazelle Simmons, Owner

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Support Women Business Owners
by sponsoring our
National Business Convention

"Free to be Me"
October 10-12, 2008
Houston, Texas

WomenBizOwners.org/Convention

We encourage you to submit your articles and recipes for future issues of WBO Magazine. Contact our Managing Editor for more information: felicia@womenbizowners.org

July WBO Magazine Deadline: May15th!
Themes for July: Reflections on Independence and Freedom

WBO Staff

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Production Coordinator: Available
Art Editor: Kristine Sheehan
Marketing Coordinator: Corrie Petersen

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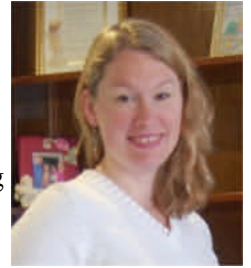
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WBO Talk Radio Producer: Altha Sood

President's Message

The summer heat has arrived here in Texas. Although, we have also been enjoying some unusually cool weather along with it!



Anna Campbell

This is the time of year when the world changes from a caterpillar into a butterfly and your small business is no different. We add new services/products and we adjust those we will retain. We look at our marketing campaigns and see where we can move things around to make more of an impact.

I love receiving little "thank you" notes from the companies I do business with. It is always so nice and refreshing. It is also nice when you can re-use the card for a referral or a bookmark, or just recycle it.

How are your clients benefiting from you and your business? Have you been communicating with them? Let's remind them about the good times we have had. Let's include them in the process of new items or services we are creating. Let's encourage them to participate in our business and continue being our favorite client.

This month is a chance for us to have renewal, more energy, fun connections, and memorable occasions.

Visit our group website for more information:
www.womenbizowners.org

Women Business Owners (WBO) is an international 501(c)(3) non profit organization, founded in February 2004. Our organization provides education and support for more than 3,000 women business owners throughout the world with online and offline resources.

We offer our members online networking chats, online classes, online seminars, online events, and offline (local) networking groups, an annual offline convention, and more!

WBO's mission is to help more women succeed in business. Our plan is to provide physical locations for women to conduct business in a professional setting at affordable prices.

With your support, WBO will be able to purchase vacant buildings in cities with a minimum of 10 businesses owned by women earning \$5,000 or more a year in revenue. WBO will renovate these buildings; providing a minimum of 10 office spaces, 1 board room, and an open front area for a receptionist. (1 office space will be used for a WBO Branch Office) We will rent out each space for \$200-\$1,000 (depending on size of space) a month for return revenue. Each office will be equipped with internet service, phone jack and one phone answering line.

We are building businesses, one building at a time!



**WBO Convention
Logo Contest Winner**

Cynthia Boyer
Moms In Slippers
www.momsinslippers.com

Women Business Owners



"Free to be Me"
Convention

Houston, Texas
October 10-12, 2008



If you really
want some-
thing, you can
figure out how
to make it
happen.
Cher



<http://www.WomenBizOwners.org/july>

New WBO Star Members

Shirlene St Pierre
Private Quarters
<http://shirlene.privatequarters.net/MySite/Story.aspx>

Cathy Bendzunas
Cathy's Creations
www.cathyscreations.com

Rene Williams
Rene's Fashion Boutique
www.RenesFashionBoutique.com

Sheena Lane
Passion Parties by Sheena
www.funpassionparties.com

WBO - You Found a Word!!

New WBO Premier Members

Martha Jones
Here To Serve Travel
www.heretoservetravel.com

Debbie Mormino
Breast Cancer Advocate
www.breastcanceradvocate.com

Michelle Saxon
M S Performance Leadership, Inc.
www.msperformanceonline.com

Carol Webster
O Squared Consulting
www.operationsoptimization.com

Delynn Bouchillon
Resolution Revenue & Recovery
www.resolutionrevenue.com

JoAnn Werdann
Simply Elegant Interiors LLC
simply.elegant.interiors1@verizon.net

Holly Amarandei
Clever Solutions Coaching
www.cleversolutionscoaching.com

Mary LaFrance
HELP Virtual Mktg & Admin
www.helpvirtual.com

Ellyn Traub
High Performance Leadership, Inc.
<http://www.hpleadership.com>

Tashia Flucas
Tmf Accounting Services
www.tmfaccountingservices.com

Judy Kendall
SeaMaster Cruises
www.judykendall.com

Jylian Sy
InterPLAY Communications
www.interplaycom.com

Barbara Phipps
Vigilant Communications
www.barbarahoward.net

Sandy Glover
Gold Shield Legal Investigations
www.goldshieldli.com/
www.Confadate.com

Success Tips For Working At Home With The Network Marketing Business Model

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Notice the word 'work' in this article's title. That's right any business takes hard work to develop over time and a home based business in Network Marketing is no different. Just think of yourself as the CEO of a major corporation. Because that's what you really are with your Network Marketing business which has the potential to actually pay you like a CEO of any corporation and sometimes even more!

Treating a business like a REAL business will ultimately create wealth like a REAL business. This is where most people fall through the cracks so to speak because they just do not understand business and what it takes to succeed in one. Many join with a "I'll give it a try" attitude and it ends up being a hobby which ultimately pays like a hobby and all that really means is no profits like a business can generate.

Thinking like a CEO of a major corporation will help you to position yourself and condition your mindset to realizing that you are your own boss instead of having an employee ball and chain mindset. You are the one making the decisions for your future and the decisions you make will either give you long term financial freedom or long term slavery. Which one do you choose? It's important for any business person to set up a business plan for their future. Our team uses a written business plan that is sent out to each new partner because this gives the impression that we are in business to make a profit vs having a hobby.

Think about where you'd like to be five years from now. The decisions you make now will affect that outcome. Set your 5 year, one year and one month goals. Write them down. Do not be afraid to dream BIG! Remember a goal is a dream with a deadline! Once you obtain one goal set a new and bigger one. Make sure you set realistic daily goals you can achieve every single day that will lead up to your longer term goals and do not be afraid to change your goals and stretch to reach bigger ones. Prioritize your to do list and do the most important things first that are ultimately going to help you reach your long term goals. This usually means prospecting. Anything that has to do with you speaking with people about your company and products are going to be productive and help you to reach your long term goals.

The most important thing is to avoid procrastination to get where you want to be in five years. Devote a certain number of hours a week to your business. This will depend on your lifestyle and other activities that are important such as a full time job, taking care of your family, church activities, sports activities and other important priorities in your life. Putting a timer on your desk to help stay on track and to finish an important task without being sidetracked could help. The Internet is a great way to get sidetracked!

Places like yahoo groups, online communities, instant messenger are all ways to meet and communicate with people online but they can also be very distracting if a person gets caught up for hours in these areas. Make sure to use them wisely and productively and always keep a business mindset because ultimately the long term goal is to build a business using these resources. Develop a productive routine that helps you to obtain your short term goals that will lead up to your long term goals. Stay organized and focused with that long term big dream in mind at all times. This is why it's important to write goals down or put photos up to always keep your mind refreshed on WHY you started a business in the first place.

Surround yourself with positive like minded people who have similar goals and constantly be on the lookout for business minded people. Take on a professional attitude and look professional when you go out and are approaching people about your business. If you are building an online presence make sure you have a personal photo on your website. Having a professional one taken is even better. This is the first thing people see when they visit your website. They are looking for leadership and professionalism and someone who is serious about their business.

Always put a personal photo on your profile in the online communities. This is crucial to your success as a business person! Never use abstract pictures. This will not present you in a professional business manner and people simply will not take you seriously or look to you for business advice. Make sure that you are saving all of your receipts for tax purposes and find an accountant that understands Network Marketing and home business. There are many excellent tax deduction advantages available to you as a home based business owner and you may be missing out on them because you are not seeking proper tax advice. This is why it's so important to have a business plan in place to show you have a serious intent to make a profit. It's also a great way to stay focused on goals.

Speak with everyone you know and meet about your business and hand out business cards. If you opened a book store or a boutique you would tell everyone you know about it right? Then why not tell people you know about your Network Marketing business? It just does not make sense not to does it? After all when you are a serious business owner you are constantly thinking of how to move your business forward into a profit. You would be advertising, you would have expenses to run your store, you would be hiring employees and managing them and you would be keeping records for tax purposes.

Network Marketing is really no different than having any other business and there are some significant advantages. There are no overhead expenses or employees to manage while offering the same tax advantages available to all small business owners today. Just make sure the Network Marketing company you choose does not have inventory requirements or heavy group volume requirements to earn commissions.

Continued on Page 19

WBO National Business Convention ~ "Free to be Me"

Oct. 10-12, 2008 in Houston, TX

Early Bird Registration Ends 06/01/08 ~ Only \$125 for 3 day business convention

www.WomenBizOwners.org

WBO Member of the Month

Cindy Clark with **CCDesignz Business Services LLC**



My name is Cindy Clark (often referred to as "CCD" by my clients/colleagues and friends) and I am the owner of CCDesignz Business Services, LLC.

I understand many of the business challenges facing self-employed professionals and owners of small businesses of today. CCDesignz Business Services, LLC provides virtual administrative support and specialized business services to life-style coaches, professional speakers, authors and consultants as well as a few other industries. All services are provided from my office saving clients time, space and money.

Prior to starting my company in 2000, I worked in the corporate business world for over 20 years, including an international consulting firm as well as in the insurance and manufacturing industries. I have held many positions beginning with Receptionist moving to Marketing Sales Assistant, Secretary, Desktop Publisher, then to Office Manager and Business Services Consultant. In my last position as an employee, I had been with the consulting firm for 11 years until they closed their doors. I decided the time had come to venture out and open my own doors, pursuing my own dream of owning my own business and helping people in a different way. My specialties include general administrative support, along with Internet Research and Marketing support.

I knew I was in a position to help others who wanted to fulfill their dream of owning their own businesses but couldn't possibly accomplish all of the day-to-day office responsibilities on their own along with all of the other responsibilities of owning and operating a business. Helping others *achieve their goals, fulfill their dreams* and *succeed in what they believe in* has always been at the core of what I believe in and is why I started my own business.

I live in a small eastern Connecticut town with my wonderful husband Patrick, 3 young adult "children", Rebecca age 22, Robert age 19 and Justin age 18, where we share our home with 3 adorable & playful kitties, Salem, Fluffy and Bandit and numerous other wildlife. We have a very active and energetic household. The saying around here is "we all live in peace & harmony"; at least it's something we strive for!

Business Name: CCDesignz Business Services, LLC

Business Url: <http://www.ccdesignz.biz>

Contact Information: [cindy@ccdesignz.biz](mailto:cindy@ccddesignz.biz)

Each year WBO raises money to provide grants for Women Business Owners around the world. Grants help pay for educational classes, business start up costs, business machinery, and tools.

Help WBO Support More Women - WBO Fundraisers:

Rev Jenine "Miana" Marie McCune with **The Lilac Center for Healing and Enlightenment is Passionate Empowerment** for ALL People! <http://crossroadscounselor.com>. My fees are \$120.00 per hour phone session. Each session would bring in a \$30.00 donation at 25%

~~~~~

**Julie-Marie Bags** is now selling a Java Jammie to benefit WBO. It is a fabric coffee sleeve that can be used instead of a cardboard sleeve given out by coffee shops. The stylish WBO Java Jammie is pink with white polka dots and white daisies.

It is embellished with a matching white daisy button. This exclusive WBO Java Jammie sells for \$7 with all profits benefitting the WBO Grant Fundraiser. Visit the Julie-Marie website at <http://www.julie-marie.com> and click on the Java Jammies page to find the WBO Java Jammie.

~~~~~

Fundraiser with **DiamondCreek Candles**, Belinda Buis Independent Consultant. DiamondCreek Candles offers scented wickless candles, diamond chuck candles, tee lites, warmers and much much more! All handpoured with over 100 fragrances. You can also have your chunk candle custom made with any fragrance you like! 25% of each sale will be donated to the WBO Grant Fund. Shop on-line at DiamondCreekCandles.com

To see the most up to date list of fundraisers visit: www.womenbizowners.org

Staying at Home with the Kids

Tips and Insight for life as a SAHM By Patricia Garza

Are you planning to stay at home when you have kids? Are you new to the stay at home lifestyle? Here is some insight into what it is like and some ways to stay sane.

I started staying at home when I was around 6 mos pregnant. My husband and I discussed this prior to getting married as well. I had always wanted to stay at home with my kids since my mom did. He also likes the idea.

While some days can seem boring, I keep pretty busy between nursing my youngest and playing referee between him and my older son. I have a 3.5 year old and 9 mos old sons who are both full of energy and very demanding all day long!

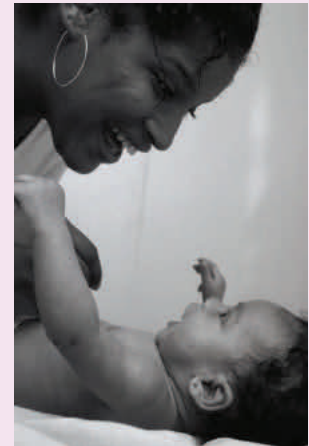
In between caring for my kids, I also try to work on my web sites and promote my businesses where I can. Unfortunately, I am pretty limited to my time online so this has become a challenge with two kids.

However, I plan to stay at home until both are in school, unless there is a desperate financial reason for me to work again outside the home and it will offset daycare costs. Otherwise, it just doesn't seem worth it and I don't want someone else spending all day with my kids.

We struggle at times financially, but I just don't want to worry about them with someone else since we don't have family nearby to care for them. I also hope to eventually focus more on my online ventures and be able to work from home full-time. Good luck to you, if you do decide to stay at home. I think you will find things you enjoy about it and things you struggle with, but in the end you will most likely be glad you did.

Below are some tips to stay sane while at home with the kids, use them all or use the ones that fit your lifestyle the best:

- Join a playgroup/moms group (especially the first year)
- Take daily walks
- Make a schedule/daily routine (cleaning, errands, work at home and the kids)
- Find a babysitting co-op
- Get dressed and care for yourself and kids each day
- Limit TV time/computer time
- Get the kids outside to play
- Limit your spending/keep a budget
- Get a hobby or work at home
- Be a Frugal shopper (coupons, bulk, use cash)
- Share bedtime/evening duties with spouse
- Find time for yourself at the end of the day



Patricia Garza is a mom of two young sons, wife, former elementary teacher and now a stay at home mom/work at home mom. Patricia owns littlebytesnews.com, mamastimeout.com, wahbusinessdirectory.com and giftspartysuppliesandmore.com.



**WBO 1st Quarter
Chosen Charity
boysandgirlscountry.org**

www.heavenlycrosses.com

Matthew 16:24



Matthew 16:24

Necklaces, Zipper pulls, Key chains, And Gifts

Monthly Business Journal

Date: _____

(Tear out this fun and easy journal and keep it in your calendar.)

Is there a new product or service you would like to offer: _____

How would it benefit your current clients: _____

How would it benefit new clients: _____

How can you market this new product/service: _____

How much does this new product/service cost to create: _____

List your 3 clients to call about this product or service: _____



WBO July Expo

online business learning, shopping, and networking



Welcome to our online WBO July Expo

Thursday, July 17 - Saturday July 19, 2008

Thursday & Friday 7:30am-6pm PST/10:30am-9pm EST

Saturday 7:30am-2:30pm PST/10:30am-5:30pm EST

<http://www.womenbizowners.org/july/>

Registration for the July Expo is NOW OFFICIALLY OPEN!!

- THREE DAY event featuring both vendors and speakers.
 - Opportunity to show off your products
 - Offer presentations for services also
 - Special pricing for Star & Premier Members
- Discounts for a combined vendor/sponsor package!*
- *Discounted pricing is available when you register before May 31st!

This is going to be great!! Get your spot reserved early!

Event Sponsors:

Market America ~ <http://www.yourconsultantdirect.com>

Liz Logan Consulting ~ <http://www.lizlogan.com>

Event Vendors:

Market America ~ <http://www.yourconsultantdirect.com>

The Merry Bird... pen, ink and design ~ <http://www.themerrybird.com>

Julie-Marie Bags ~ <http://www.julie-marie.com>

Event Speakers:

Liz Logan Consulting ~ <http://www.lizlogan.com>

Felicia Slattery ~ <http://www.communicationtransformation.com>

Hurry! We don't expect these spaces to last long!

WBO Event Director: Anita Bruton ~ anita@womenbizowners.org

Speakers/Vendors:

Premier Member Rate: \$30 prior to 5/31/08 and \$40 after 5/31/08

Star Member Rate: \$40 prior to 5/31/08 and \$50 after 5/31/08

Non Member Rate: \$50 prior to 5/31/08 and \$60 after 5/31/08

One (1) thirty minute spot. We will supply you with a vendor page displaying your business logo, business name, description, contact information and event vendor times. During your vendor time at our online event, your information will be displaying on our chat room page.



Phone Numbers

937.565.4956
 614.923.8645
 866.857.2061 **Toll Free**

Location

621 South Main Street
 Bellefontaine, Ohio 43311

Online

www.JamSum.com
 ContactUs@JamSum.com

New at JamSum Limited

We are now expanding our site and business. Now offering new services and products.

- We now offer online classes.
- Sign Up for Our Newsletter
- Offer all new Web Design Packages
- Web Page Templates to purchases directly from our store.
- Stock Photos to purchases directly from our store.
- Looking to publish a book, we now offer the services.



Join our Creative and Technical Solutions Membership Group

Only \$30.00 a Month

WBO Online Article Library

Our Article Library has been created for the use of our members. It is for women who would like to learn how to start a business, grow a business, maintain a business, and lead the life they are searching for. You will find a variety of categories below that are filled with articles, recorded classes, and other informational type documents just waiting to be opened and explored.

We are always looking for additional resources to add to our directory. Please feel free to contact us with any articles, business documents, and other business related items that you would like to see added to this directory. You may contact us via email articles@womenbizowners.org.

Visit Today: <http://www.womenbizowners.org>
 (Under Business Tools)



Alex's Lemonade Stand Foundation (501c3 charity) grew out of the front yard lemonade stand started by Alexandra "Alex" Scott, a pediatric cancer patient.

WBO's Annual Chosen Charity
 Donate to <http://www.alexslimonade.org/>



WBO Calendar of Events

Monthly Group Activities:

WBO Talk Radio Show - Every Wednesday at 11am EST - Blog Talk Radio

Online Networking Chat - 1st Thursday at 12pm EST - WBO Hot Conference Chat Room

Local WBO Business Groups:

Fairfield CA Networking Group - Jenine Kent - lilacladyinlove@aim.com

Sacramento CA Networking Group - Jenine Kent - lilacladyinlove@aim.com

San Francisco CA Networking Group - Jenine Kent - lilacladyinlove@aim.com

Woodland CA Networking Group - Christina Wiley - coach@theirresistiblewoman.com

Vacaville CA Networking Group - Christina Wiley - coach@theirresistiblewoman.com

Newnan GA Networking Group - gazelle@womenbizowners.org

NW Houston TX Networking Group - anna@womenbizowners.org

The Heights TX Networking Group - patriciacb3@yahoo.com

Milwaukee WI Networking Group - anita@womenbizowners.org

RSVP Today! <http://smallbiz.meetup.com/866/>

Upcoming Group Online Events:

July Expo - Thurs.-Sat., July 17-19, 2008 - WBO Hot Conference Chat Room

Accepting Registrations! <http://www.womenbizowners.org/july>

January Expo - Thurs.-Sat., January 15-17, 2009 - WBO Hot Conference Chat Room

<http://www.womenbizowners.org/january>

Annual Group Offline Events:

WBO National Business Convention - October 10-12, 2008 - Houston, Texas - Sheraton North Houston.

Early Bird Special ends June 1, 2008 - Accepting Registrations!

<http://www.womenbizowners.org/convention>

WBO Event Director:

Anita Bruton

anita@womenbizowners.org

WBO Contest Coordinator:

Patricia Boes

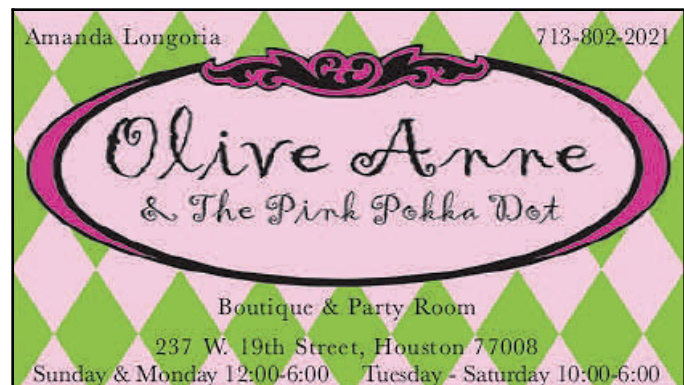
patriciab@womenbizowners.org

WBO National Business Convention **"Free to be Me"**

Oct. 10-12, 2008 in Houston, TX

Early Bird Registration Ends 06/01/08
Only \$125 for 3 day business convention

www.WomenBizOwners.org



Profiling! It's The Latest Buzzword in Marketing - What You Don't Know Could Hurt You!

By Anita Bruton

Profiling: It's the new buzzword in business marketing, and yet so many business people don't know what it is and are missing out on a highly influential and valuable marketing tool.

So today, I am going to change that. By the time you are done reading this article, you will have a clear understanding of what a profile is, what profiling is and why it is so valuable to you as a marketing tool.

I believe that many of you are familiar with customer profiling. It is using the Web to find out clients or customers specific needs, interests, and other demographics. Customer profiling is an effective tool to determine with whom you conduct business. It is part of developing your target market.

Why is customer profiling so important? As a business owner or professional, executive or whatever role you have, understanding exactly who is your ideal customer is the key to creating products and services for your customer. Without this information, you would have hard times generating revenue.

I want to tell you a little secret. Customers profile the companies with whom they do business.

Think about this for a minute. When you are in need of new tires for your car, how do you decide where you are going to get them? You shop around. You check out prices and compare value. You think about the reputation of the dealer and the manufacturer. You consider location.

Guess what? You are profiling the businesses in order to make a good choice and get the best you can. Are you getting a feel for where I'm going with this?

A profile is a short biography of a person or company.

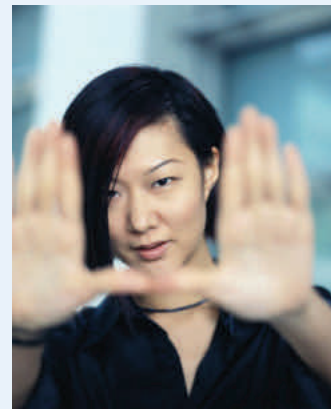
Profiling a business or person is to create a short biography of the business or person, and use it, as a marketing tool. It is a way to give your clients information about you, about your business, about your products and services, about the value you provide. You give them what they are looking for rather than making them hunt it down.

I want you to stop and think for a moment about your website. Most entrepreneurs, business professionals, service providers, and companies will have an About Me or About Us page of one kind or another. That page is in effect, a profile or short biography of the company or entrepreneur, whatever the case may be. It's great that those pages are up there on the Internet for everyone to see. However, there is so much more that you can do with those words.

The potential use for a profile is huge! A profile is a valuable marketing tool. Here are just a few ideas how you could use a personal, professional or company profile:

- Include it with your press releases
- Add it to your media kit
- Print it out nicely for tradeshow
- Add it to your brochures

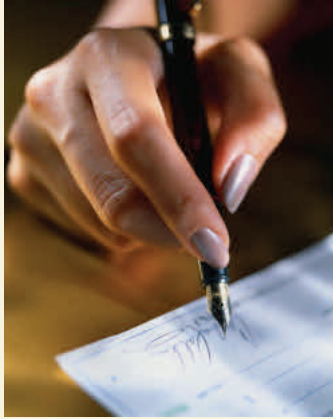
Tonight, before you shut down your computer, look at your About Me or About Us page. Read it over. Think about how influential and valuable this page could be if you turn it into a full-blown profile and make it an essential piece of your marketing kit.



You are invited to learn more about writing your company profile at my website: <http://anitaspen.com> Download your complimentary copy of my latest report: "Top Tips to Writing Company and Personal Profiles: 20 Do's and don'ts to Creating a Powerful and Influential Marketing Tool". This report is sure to help you as you write your profile, whether it be personal or for your company. Anita is passionate about helping women become successful entrepreneurs and is on the Board of Directors as the Event Director for the WBO, Women Business Owners (<http://www.womenbizowners.org>).

4 Ways To Improve Your Business by Corrie Petersen

I had no idea that May is Business Improvement Month. Did you? I had never even heard of it before, but what a great idea. Improving your business is a sure fire way to have growth in your business.



I'm sure there are a ton of ways that you can improve your business. In this article we will talk about four of these ways.

1. Design a new product or service

Whether you are in the product or service business, you can add a new one. You can add or create a new product or add a new service and that will improve your business because you will be able to offer more to your customers or clients. When you add something new, there is always the hype that goes with it. Bring that hype on in full force.

2. Downsize your products or service

Do you have a product or service that doesn't make you money or maybe one that makes you very little money? Maybe it's time to get rid of it. You have heard the old saying "Out with the old and in with the new". That's what you will do with this. Don't waste your time advertising something that just won't sell.

3. Delegate to a Virtual Assistant

Hiring a Virtual Assistant may cost you money each month, but it will be well worth it in the long run. When you hire a Virtual Assistant she can handle things for you that you either don't want or like to do or that you don't have time to do. When you do this it will give you time to focus on other areas of your business. Hiring a Virtual Assistant can also make you money. You can have your Virtual Assistant create a newsletter for you or you can have your Virtual Assistant submit articles for you. Both are great ways to improve your business.

Business - You found a WORD!!!

4. Hire an Advertising Service company

When you hire an Advertising Service company you can let them do all the advertising for you and you don't have to worry about a thing. Depending on the company you go with, they can do solo ads, message board and network advertising, button and banner placements, link submissions, blog submissions, and so much more.

When you need to improve your business, these four tips should come in handy. So get going and improve your business and start making more money!

Corrie Petersen runs a successful Virtual Assistant and Advertising business. She also has a free advertising tips newsletter that she creates to help others. <http://corriepetersen.com/>



WBC Featured Members

Mary Pat Nally ~ Learn, lead and Serve
<http://www.authenticallyme.com>

Stacey Virgo ~ Shaw Virgo & Associates
<http://www.staceyvirgo.com>

WBO 2nd Quarter Chosen Charity: CareNet Pregnancy Center



If you've recently taken a pregnancy test or missed a period, you might be worried about an unplanned pregnancy. If a baby isn't part of your plans, you might be considering an abortion. Get all the facts before you decide if an abortion is right for you.

At our Pregnancy Center you won't find anyone judging you or telling you what to decide. There's no hype, no politics, and we don't make money off of anything you choose. We're here to help with FREE medical quality pregnancy tests, and, above all, our staff will explain to you every option you have if you're really pregnant.

We understand that sometimes you need a place to process everything, to think through all your options, to feel safe to share what's on your mind. We hope you'll visit one of our locations for free information about your pregnancy, abortion procedures, adoption, parenting and sexually transmitted disease.

We're here to listen to your needs. All services are confidential and free of charge.

<http://www.carenetnw.com/>

WBO Talk Radio Show

Airing Every Wednesday at 11 am EST

Here is the link to our radio show page: <http://www.blogtalkradio.com/WBO-Radio/>
Call-in Number: (347) 205-9229

You are invited to call in and ask our Guest questions about her business or join us in the WBO Talk Radio chatroom at the link above. You will be able to listen to our livetalk radio either via the phone number or through the website!

WBO Talk Show Producer: Altha Sood - Owner of Stuff A Can.

WBO Talk Show Co-Hosts: Anna Campbell - Founder & President of Women Business Owners, Beverly Mahone - Owner of BAM Enterprises, Gazelle Simmons - Owner of Admin Services, Sally Witt - Owner of Center for Healing and Training, Inc., and Tammy Munson - Owner of New Media VA

Upcoming guests for the month of May:

Sandy Peavy is a virtual assistant with a corporate background of over 20 years. Ms. Peavy has worked in various industries, i.e., real estate, health and chemical fields. **Virtually Connected Services** is a virtual assisting and design service company providing administrative support, website design and desktop publishing services.

Sandy Glover is a retired law enforcement officer from the metro-Atlanta area with over 20 years of service before retiring. Her online dating security company, **Confadate** was launched in early 2008. She also specializes in pre-employment background screenings.

Women Business Owners


"Free to be Me"
Convention

Houston, Texas
October 10-12, 2008

Learning how to work effectively and efficiently so that your personal life does not suffer in the beginning years. Learn how to join together and make mastermind groups, support groups, and other related teams of women that support, guide, and stimulate each other. It is a phenomenal experience to join together and share wealth of knowledge and to know that you're not alone.

We are offering eighteen seminars and our attendees will attend six. All eighteen will be available for viewing online until January 31, 2009.

Event Sponsors: Sheraton North Houston Hotel, Admin Services, Host Caters, Texas Sawmill Festival, Communication Transformation, Tru Transformation Coaching, Anita's Professional Writing Services, LLC, Helms Briscoe, MOMtrepreneurs Network, Lauren Mayer Productions, JamSum Limited, fogtnotes, Earnest Holley Memorial Theater, Stiles & Associates, Sue Pistone Associates, Pre-Paid Legal Services®, Inc. and subsidiaries, Firelight Web Studio, Lynne's Blue Pencil, Passionate About Life Coaching, New Media VA, Success Coaching, Professional-Organizer.com, I Choose Change, Nancy Williams LPC, St. Cyr & Associates, The Joy of Connecting, Kennette Reed & Associates, Big Fish Nation, ALCO Consultants, LLC, Passion Parties, and Dollar Doctor.

Register Today: www.WomenBizOwners.org/convention

Event Speakers: Felicia Slattery, Kioni Carter, Suzette Holley, Sue Pistone, Angelina Musik, Kennette Reed, Lisa Fredette, Tammy Munson, Camille McConnell, Linda Stiles, Ellen Delap, Jennifer Ryan, Bonnie Ross-Parker, Nancy Williams, Sherrie St. Cyr, Patricia Barboza, Lauren Mayer, Linda Ortiz, Lorin Beller Blake, and Melodieann Whiteley.

Friday Activities:

Check-in at host hotel begins at 3pm
Shopping with Vendors & Sponsors 5pm-9pm
Meet & Greet at host hotel from 3pm-8:30pm
Break for Dinner (attendee is responsible for this meal)

Saturday Activities:

Break fast 7:00am-8:00am (provided with event registration)
Opening Ceremonies 8:30am-9:15am
Shopping with Vendors & Sponsors 8:00am-6:00pm
Seminars 9:30am-10:30am
Seminars 10:45am-11:35am
Break for lunch 11:45am-12:45pm (attendee is responsible for this meal)
Seminars 1:00pm-1:50pm
Seminars 2:05pm-2:55pm
Seminars 3:10pm-4:00pm
Seminars 4:15pm-5:00pm
Semi-Formal Banquet Dinner 6:30pm-8:30pm (provided with registration)

Sunday Activities:

Break fast 7am-8:30am (provided with event registration)
Church Services 9am-10am
Closing Ceremonies 10am-10:30am
Shopping with Vendors & Sponsors 10am-12pm
Check-out at host hotel ends at 11am



Convention Fees:

Star & Premier Members -

\$125 Early Bird (Payment Plan Available)
\$175 after June 1, 2008

Non-Members -

\$150 Early Bird
\$200 after June 1, 2008

Your convention fee includes the following:

- Attendee bag filled with convention materials, event program, samples, goodies, and more
- Friday reception and opening ceremonies
- Shopping with vendors and sponsors
- Breakfast on Saturday and Sunday
- 6 Seminars and/or workshops on Saturday
- Formal banquet dinner and Award Ceremony on Saturday night
- Church Services and Closing Ceremonies on Sunday
- View all 18 seminars online until 01/31/09

Star and Premier members are encouraged to earn back up to \$50 of their convention fee. Our Star and Premier members are able to do this by volunteering up to 2 hours at our convention at various areas. Each hour is worth \$25. After the convention, your refund checks will be mailed to you.

Confronting the Bully by Lisa Fredette

The bully on the playground, in the classroom or in the boardroom forces you to play or behave his way. Everyone is afraid of the bully so he gets his own way over and over again. But what happens when someone decides to confront the bully? More times than not the bully runs away or backs down.

The same is true for fear – the bully that keeps you stuck in mediocrity and inside your comfort zone. What would happen if you faced down your fear? Is it possible the fear would go away? What might you find on the other side of your fear?

One of my clients told me that she was telling her friend about hiring me as a coach. Her friend asked about her coaching sessions. My client shared a bit about what goes on in a coaching session and her friend responded – “I don’t think I could do that – it is too scary”. My client said that it felt scary to her too but she decided she was going to face down her fear (the bully) and find out what was on the other side of her fear. She believed she was worth standing up for. She told her friend that she too would be willing to stand up to her bully when she was ready to believe that she was worth the risk.

Are you allowing the bully to hold you back from doing something that you want to do? Maybe you want to get that degree – what is stopping you from getting it? Fear of failure? Or maybe you want to find a job that really speaks to your soul. What is holding you back – too afraid to leave your current job? Or maybe you are like my client’s friend – admires her friend for hiring a coach but too afraid to do so herself.

Let’s do an exercise. On a piece of paper list all the things that you would like to do but are too afraid to do them. Now prioritize the list, making the most frightening item number one, etc. Okay, now pick three items on the list. These are the bullies that you will face in the next month. Remember confronting the bully makes him runaway – so if you confront that which you are afraid the fear will go away. And if the fear of having that which you want is holding you back from having it, by confronting it, you will have that which you desire. Wouldn’t it be great to have at least three things on your list – or at least a strategy for obtaining these things within a month’s time? How would that make you feel – on top of the world?

Need support in facing down your bully – no need to do it alone. Then sign up for a coaching session by completing the contact me form at lisafredette.com or call me at 814-594-5817 and begin confronting your bully so you can achieve all that which you desire and deserve. Don’t delay – sign up for that coaching session today – you are worth the risk don’t you think? I do!



Lisa Fredette is a CTA Certified Life Coach, RCI Licensed Relationship Coach, Author, Speaker and owner of Passionate About Life Coaching <http://www.lisafredette.com>. As a coach Lisa supports women who are ready to reclaim their relationship with themselves, who understand that success depends on it. Lisa helps her clients uncover the core things that they do to sabotage their success both on a personal and professional level. Lisa works with clients who are motivated to build a strong foundation, are ready to be honest about what it is that is blocking them from having a successful relationship with themselves and what they are doing to sabotage their success. Lisa supports her clients with access to one on one coaching <http://www.lisafredette.com/contact.htm>, group coaching programs, ecourses, ebooks, teleseminar series, membership to her coaching club <http://www.passionateaboutlifecoach.com> and through her speaking engagements. The basis of Lisa’s coaching is the clear understanding that success depends on your relationship with you – without that foundation success, whether personal or professional, is impossible.



WBO Chosen Charities

Each year WBO selects 501c3 groups to be their one (1) annual charity, and four (4) quarterly charities to receive physical and monetary donations from members and the general public.

- 2008 annual charity is Alex’s Lemonade Stand Foundation www.alexlemonade.org#
- 2008 first quarter charity is Boys & Girls Country - home for children www.boysandgirlscountry.org#
- 2008 second quart charity is CareNet Pregnancy Center - <http://www.carenetnw.com/#>

Neighbors Helping Those In Need

By Cindy Clark

Last year, when the Earnest Holley Memorial Theater was flooded, they suffered devastating losses and had to shut down to make the necessary renovations. Once the theater reopened, they began to raise money with ticket sales but were still in desperate need of costumes for their actors.

That's when Anna Campbell, President and Founder of Women Business Owners (WBO), stepped in and used her networking skills to enlist the help of a local neighborhood business owner, Tina Campbell (no relation), owner of Designer Consignor.



2008— You found a WORD!!!

To aid the theater's costume department, Tina graciously donated clothing from her store, which will be used as the costuming needed for upcoming performances. Designer Consignor, located at 2614 Chestnut Ridge Dr, Kingwood, Texas (behind Steinmart), is an upscale consignment boutique that is affordable and very friendly. Designer Consignor has been assisting their community by donating clothing for other businesses, as well. Store hours are Monday through Saturday 10 am-6pm. Phone number 281-359-8002.

"I am very grateful to Anna and WBO for connecting me with the Earnest Holley Memorial Theater, giving me the opportunity to assist them in their time of need" Tina said.



The incredible Earnest Holley Memorial Theater started in June of 2001, run out of a two-car garage by two brothers and a sister-in-law with a lot of determination and a dream. The theater, now owned by Sonny and Suzette Holley, located at 326 Fellows Road, Houston, Texas, is now a reality with 1360 sq ft. that seats 55.

The mission of The Earnest Holley Memorial Theater is to provide an intimate theater where local actors can perform on live stage. Their goal is to help and support these actors and to provide a theater that their community will be proud of. The theater is a place where the actors may live out their passions for stage presentations. They work extremely hard to provide theater productions that will remain with you long after you have left the theater. There are 2 new plays opening at the Theater, "War Letters" and "Laundry and Bourbon". WBO's own Anna Campbell is playing the role of "Karen" in "War Letters". The Theater is celebrating their Grand Re-Opening on Friday May 2, 2008. The shows will run from May 2-17, 2008 on Friday and Saturday evenings. Reservations may be made by calling the theater at 713.253.2192 or visit http://www.earnestholleymemorialtheater.com/current_shows.

The goal of WBO is to unite companies like these together, matching needs with resources.



"WBO is connecting many organizations and groups throughout the world to help each other in many ways. That is just one of the many ways we at Women Business Owners are able to help fellow women entrepreneurs," says founder, Anna Campbell. For more information about Women Business Owners, please visit their website at: <http://www.womenbizowners.org>.

Success Tips For Working At Home With The Network Marketing Business Model

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Continued from page 6

Network Marketing is really no different than having any other business and there are some significant advantages. There are no overhead expenses or employees to manage while offering the same tax advantages available to all small business owners today. Just make sure the Network Marketing company you choose does not have inventory requirements or heavy group volume requirements to earn commissions.

If a company requires you to buy a large amount of product up front to start it's called 'frontloading' and this is usually not a positive thing. People many times get caught up with products they are not able to retail so they tend to sit in their garage or cupboards. This is where the term 'garage qualified' comes from. It's why the media often pokes fun at the Network Marketing industry.

Most Network Marketing companies require you to first purchase some type of 'starter or distributor kit'. This is a one time cost and is usually under a \$100. You will also have monthly expenses for office supplies, postage, advertising and depending on how you market you could have expenses for some type of online marketing system to run your prospects through. Remember to get with your accountant to find out about your tax deductible business expenses.

You should not be required to pay more than \$39 to \$100 to start a Network Marketing business with the actual company. This also does not mean that you take your business LESS seriously! On the contrary, a Network Marketing business has the same amount of potential or sometimes even more than any other business. It depends on the person starting the business to take it seriously enough for it to create the kind of wealth potential it really has.

When you become a distributor for a Network Marketing company this gives you the right to sell that company's products and services to others. When you are selling products you are in business. When you are sharing you have a hobby so think about that concept. Again if you owned a store front you would not be sharing products would you? How long do you think your business would stay open if all you did was 'share' your products with people who came into your store?



Business owners sell products. People who have a hobby share products. It's that simple.

You will however share the Network Marketing business concept. This is when selling and convincing is not necessary. When it comes to sharing your business concept all you do is give a person one of the resources recommended below so that they can make the decision for themselves. You are just educating them on your business concept.

If you are still not sold on the validity of owning a Network Marketing business and it's potential simply go out and pick up a few of Robert Kiyosaki's books and/or CDs. In fact, he just wrote a new one with Donald Trump called 'We Want You To Be Rich' where in chapter 27 they are extremely positive about recommending the Network Marketing business model. Get some of Kiyosaki's CD's 'The Perfect Business' to hand out to people to educate them on the Network Marketing business model. Let these expert professional business owners do the explaining for you.

When someone asks you how you're doing tell them you are right on track to achieve your goals! Most traditional businesses do not make a profit for years and in fact, many go out of business within the first two years. So why on earth should you be ashamed when you start your Network Marketing business and in a few months when you are not stinking filthy rich, one of your friends asks you if you're making any money and you become embarrassed to tell them about it.

Just tell the truth. You're in a real business and any business takes money, time and work! This is not the lottery! It's a business! Most business minded people you speak with will understand this concept so do not worry if your friends and family do not. Your job is to be the messenger. If they have been misinformed, burned in the past or do not understand the Network Marketing business model, lead them to the resources and then move on. They have to decide if they are interested in becoming a business owner or not. It's not your job to convince them.

This is another reason to find a Network Marketing company that has a product with real RETAIL value built in so that you are able to start profiting by putting cash in your pocket immediately as soon as you receive your products! If you have a product that is not retailable it's going to be really tough to put immediate cash in your pocket. You'll be forced to do more sponsoring to find more wholesale buyers to purchase and consume your products and this can take a lot longer for you to start making a profit right away in your business. Start believing, thinking and acting like a business person. Be professional, put your plan in place, take action everyday to achieve your goals, never give up and you will eventually become successful in your home business. How successful? That really depends on you! Start right now! Your future is waiting!

Sue is an entrepreneur, Online Marketing Coach and top income earner with her company, who has been creating an income from home online since 1996. She encourages self-growth and shows people how to develop valuable connections online and turn them into lasting relationships for long term business profits. She is also a public speaker and published author of numerous print and electronic articles as well as coauthor of the book 'Build It Big: 101 Insider Secrets From Top Direct Selling Experts' and is a rich woman coach. To find out more visit: <http://www.SueSeward.com>

Mother's Day Approaches, This Year Give The Perfect Gift – A Gift from the Heart

By Barb Ireland

Mother's Day is the one day you get to show your mom exactly how much you love her. Why not give her a gift of all of her favorite things, all put together to resemble a cake. She'll know how much she means to you when she receives one that has her own special soft fluffy bath towel, kitchen hand towels uniquely matching the kitchen she works so hard in, or perhaps her favorite flavored coffee. You can fill the towel cakes with all the items your mom loves the most.

Some unique ideas also including making a tea cake, coffee lovers cake, gardeners cake, or spa cake. Add some ribbon or tulle and flowers and you have made the perfect design cake, that mom is sure to love and never forget.

Try these tips to make a towel cake for Mother's Day:

1) Making a template for the cake base is very simple. By folding the towels a certain way and using corsage pins, ribbon and some patience you can make these wonderful gifts.

2) To make a Spa Cake - First ask yourself is Mom a bath person or a shower person?

For the Mom who loves to soak in the tub use-Bath teas, Bath salts, Scented Candle, Bath Bombs, and some nice silky body butter for after the bath.

For the Mom who loves taking long hot showers, use-Shower Gels, Body Scrubs, Scented soaps, a long handled Body Sponge, Sea Sponge, and some nice Body Lotion for after the shower.

3) To Make Tea Cakes-Take a kitchen towel with pictures of a teapot or teacups, gourmet teas, gourmet honey, and lemon cookies or Mom's favorite chocolates. You could even fit a cute mug in the cake.

4) Coffee Lovers Cake-Same as above but coffee themed. Flavored coffee, mints, mug, chocolate spoons, flavored sticks for stirring and maybe Mom's favorite magazine or book.

5) Put your creation on a pretty round plate as a keepsake for Mom. Take some tulle from the fabric store and wrap cake up, tie with ribbon add a nice card and you have made the gift Mom will never forget. Best of all everything can be used with these cakes.

For more information stop by our site at <http://www.makeadiapercake.biz> and chat with some of our more than 300 members who are sharing ideas and tips on the cakes they are making. This is also a perfect opportunity for those looking to start a home-based business. Unique, fun, and profitable. What more could you ask?



Barb Ireland is the founder of Make A Diapercake biz, <http://www.makeadiapercake.biz>. Articles are free to be reprinted as long as author's bio remains intact.



WBO National Business Convention ~ "Free to be Me"

Oct. 10-12, 2008 in Houston, TX

Early Bird Registration Ends 06/01/08 ~ Only \$125 for 3 day business convention

www.WomenBizOwners.org

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Come in from the Cold...

Is Your Website Meeting Your Expectations?

Are you getting the traffic you need?
Is it selling as much as it should?

If not, you need to know WHY!

It doesn't cost a thing to learn what to do to improve your website. Call or email for your free website review. No catch, no pressure, just helpful information that lets you know where to go from here!

Firelight Web Studio ~ Ask for Laura!

<http://www.firelightwebstudio.com>

webtech@firelightwebstudio.com ~ 307-379-2502

Authors Corner

This team of authors, writers, and marketers; network, mentor and promote each other.

www.womenbizowners.org

All Star and Premier members of WBO are welcome to participate on this team.

Featured Author:

Lisa A. Fredette with
Passionate About Life
Coaching

Getting Reacquainted
with You - \$14.95
Getting Rid of the
Garbage - \$14.95
Moving Past the
Pain - \$14.95

WBO Chosen Charities

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- 2008 second quart charity is CareNet Pregnancy Center - <http://www.carenetnw.com/#>

Our Panel of Experts are here to help you!

Our Women Business Owners (WBO) Panel of Experts is comprised of women who have proven themselves to be experts in their respective areas and who have shown their dedication to their businesses and to our organization.

Beverly Mahone with BAM Enterprises is our Small Business Marketing Expert.

Felicia Slattery with Communication Transformation is our Communications Expert.

Ginger Marks with DocUmeant is our Copy Editor Expert.

Heidi Richards with Women's ECommerce Association International is our Conflict Resolution Expert.

Laura Wheeler with Firelight Business Enterprises, Inc. is our Microbusiness Web Development Expert.

Dr. Sabrina Schleicher with Tap The Potential is our Self Motivation Expert.

Sherrie St. Cyr with Marketing Mindset Makeover is our Marketing Mindset Expert.

Wendy Okkema with Yak's Healthy Lifestyles is our Health and Fitness Expert.

Visit them at: www.womenbizowners.org (under WBO Teams)

WBO Local Business Groups

Women Business Owners provides each member with the opportunity to learn new information, share information, and grow their business.

Many of our Premier members have started local WBO offline business groups and we are pleased to share them with you.

Premier members that are interested in starting up a WBO business group in there area should contact Stacey Virgo: stacey@womenbizowners.org.

California

Fairfield Business Group

Last Monday at 12:00 noon

Leader: Jenine with The Lilac Center for Healing and Enlightenment
lilac ladyinlove@aim.com or 707-688-1277

Sacramento Business Group

Leader: Jenine with The Lilac Center for Healing and Enlightenment
lilac ladyinlove@aim.com or 707-688-1277

San Francisco Business Group

Last Friday at 12:00 noon

Leader: Jenine with The Lilac Center for Healing and Enlightenment
lilac ladyinlove@aim.com or 707-688-1277

Woodland Networking Group

3rd Friday of the month at 7pm for dinner and introductions
Location TBA, Woodland, CA

Leader: Christina Wiley, Irresistible Woman Coach
Coach@TheIrresistibleWoman.com - 866-833-6578
<http://IrresistibleWomanEntrepreneur.com>

Vacaville, CA Networking Group

2nd Friday of the month at 1:15pm for light lunch
Location TBA, Vacaville, CA

Leader: Christina Wiley, Irresistible Woman Coach
Coach@TheIrresistibleWoman.com - 866-833-6578
<http://TheIrresistibleWoman.com>

RSVP for a Networking Group in your area:
<http://smallbiz.meetup.com/866/>

Georgia

Newnan Business Group

3rd Monday in March at 11:30am

O'Charley's - 545 Bullsboro Dr., Newnan, GA 30265
Leader: Gazelle Simmons with Admin Services
gazelle@womenbizowners.org - 678-423-3187

Texas

NW Houston Business Group

2nd Friday at 9am

Leader: Anna Campbell
anna@womenbizowners.org or 713-516-1524

The Heights Business Group

1st Thursday at 6:30pm

Leader: Patricia Barboza with Passion Parties
patriciaac3@yahoo.com or 713-253-9265

Wisconsin

Greater Milwaukee Professional Women's Networking

4th Thursday at 7:30am to 9:00am

Leader: Anita Bruton with
Anita's Professional Writing Services, LLC
anita@anitaspen.com or (414) 326-9580 or (877) 889-5011

Areas coming soon: Kingwood, TX, Florida, Illinois, New York, Vacaville, CA, Louisiana, Arizona, and Canada.

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Women Networking

Be a leader in your
community.

**Premier Members
Bring WBO to your
Community.**

Contact Stacey Virgo
Stacey@womenbizowners.org

What Does It Really Take To Become Successful In Any Business & What If A Spouse Doesn't Give Their Support?

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Network Marketing is a business just like any other business. And it's a serious business when you treat it as such. Of course many people still do not understand this and it's treated more like a hobby. Just think if you started your own traditional business. You'd work your butt off wouldn't you? You'd spend a lot of money, hire employees in most cases, deal with a lot of various taxes, a lease, stocking store shelves depending on the type of business. Or you'd have a professional business like dentist, doctor, chiropractor, attorney, CPA, etc. and work yourself to death, having all of the above and if you don't see patients or clients what happens?
Your income stops!

So what's the difference in owning a Network marketing business? You have expenses just like ANY other business. Only a Network Marketing business is more like a 'B' business where you are an entrepreneur. Entrepreneurs sometimes work for years with none or not much pay. Once it's built though it pays you for a lifetime because it's passive income. That's income that flows into your bank account from something you did previously.

In fact, Robert Kiyosaki recommends it as the perfect 'B' business. That means it is on the RIGHT side of the quadrant. The 'E' & 'S' (Employee & Self-Employee) are both on the left side and there's nothing wrong with those quadrants. We just choose to be on the right side and there are many reasons for that. (If you've read 'Rich Dad Poor Dad' or listened to 'The Perfect Business' CD, you know what this means).

If you have not read it yet and you are planning to become successful in ANY business I highly recommend reading this book and all of his books and CD's to start the educational process of increasing financial IQ. The difference with a 'B' business in Network Marketing is - there are some advantages that a traditional 'S' and other 'B' businesses do not provide. One of those really crucial advantages is something called - LEVERAGE! I'm going to give you a real life example and it's based on my own experience so when your spouse - who may not understand what you are doing or WHY you are working this type of business or they think you are wasting your time working this kind of business, questions you because perhaps they are coming from the 'E' or 'S' side of the quadrant. Remember, 'E' stands for Employee and 'S' stands for Self-Employed.

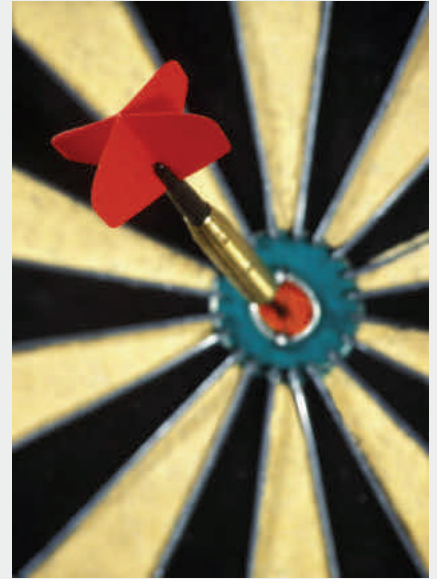
If your spouse is not on the same page and is against learning about this - they could (usually it's not really intentional, they just are not educated and many people who come into Network Marketing are not either) they may not understand and become frustrated with what you are doing and why. Many people who get into Network Marketing become frustrated too because they do not understand this concept and they also are not very good with delayed gratification. Sound familiar?

Especially if they are coming from the 'E' and you are spending money to run your business and perhaps there's no money or not a lot of money coming in yet, so they are questioning - why don't you just get a job? This also happened with Robert & Kim as they started on their journey to start a 'B' business so you are not alone! Or perhaps you already have an 'S' business so your spouse is asking, "why don't you just work your 'S' business harder or start another 'S' business?"

This is usually because again they do not understand the concept of LEVERAGE and they usually do not understand Network Marketing. Or perhaps you have been working in Network Marketing for years and you have not seen much success or have had very little success and they think here we go again, with another deal that is not going to work and questioning constantly why are you pouring more money into that MLM deal?

One of the very true reasons for my success is because I have always had the support of my spouse. Even though he was frustrated in the beginning for several years with the money going out - all the time I spent in my office - on the phone and NOT with him or the kids and the frustrations he saw me go through, he still believed in me and in what I was doing for us.

I took him to events back in those early days so he was around my mentors and saw the company and knew of the possibilities. Having his support was the first step. In fact, if you have any family members cutting you down for what you do it will be tough to overcome. My immediate family never supported me and they made fun of my Network Marketing business for years. (a distant memory now of course but I remember those days!) Listen to Kim Klaver's stuff on this! I used to listen to her stuff back then about the family poking fun! Wasn't fun to go through then but I just let it roll off my back at the time because I knew I was on a mission and knew WHY!



WBO National Business Convention ~ "Free to be Me"

Oct. 10-12, 2008 in Houston, TX

Early Bird Registration Ends 06/01/08 ~ Only \$125 for 3 day business convention

www.WomenBizOwners.org

WBO Authors Corner

This team of publishing companies, authors, writers, and marketers; network, mentor and promote each other. We believe that by working together, we will succeed in our individual goals.

Authors Corner Leader:

Cindy Clark with [CCDesignz Business Services, LLC](#)

Authors:

[Diane Tegarden](#) with [FireWalker Publications, Inc](#)

[Gazelle Simmons](#) with [Admin Services](#)

[Ginger Marks](#) with [DocUmeantDesigns.com](#)

[Lisa A. Fredette](#) with [Passionate About Life Coaching](#)

[Sabrina Schleicher, Ph.D., ACC](#) with [Tap The Potential](#)

[Sherri Walker](#) with [Poems by Daughter of the King](#)

Writer's:

[Lisa A. Fredette](#) with [Passionate About Life Coaching](#)



Visit the Authors Corner and learn about the amazing books these members have published and are currently working on.

This group is open to all Star & Premier Members.

<http://www.womenbizowners.org>
(Under Explore WBO - Business Tools
- Online Resources)

National - You found a WORD!!!!



Volunteers needed for the WBO Marketing Department:

Do you have excellent writing skills? Do you enjoy writing? We need your help! We are looking for a few people to assist us with writing press releases and articles to promote WBO to the media. We need to promote our upcoming July Expo and National Business Convention in October.

Volunteers needed for the WBO Membership Dept.:

Do you like to meet new people, and welcome them with an email, card, or phone call? We need help sending our welcome packets to new Star & Premier members. Emailing new members with information and membership e-book. Keeping track of expiring members, contacting them for renewal. Promoting WBO for membership purposes. Create membership ads, flyers, and other marketing materials.

Visit <http://www.womenbizowners.org> and submit a volunteer form to vanessa@womenbizowners.org.

Advertising Pricing Basics - What you need to know before charging clients!

by Laura Wheeler

1. Will you place an ad that is search engine followable? Anymore, if you do, you cannot publicize that you do, or Google will penalize for paid links, but the link is technically worth more if it has a followable link (is not a php redirect, or does not have a no follow tag).

2. How much traffic does the individual page that the ad is going on get? If the ad will be rotated through the site, how much traffic does the site get, and how many exposures per month can the advertiser expect?

3. When calculating traffic, you must make sure you count VISITORS, not HITS. They are two totally different things. Total visitors will be the most important number to some advertisers, Pageviews will be the more important to others, so you need accurate numbers on those, on either a site-wide, or individual page basis, depending on how the ad will be displayed.

4. Are you selling image ads, or text ads. They have different values, as text ads are generally more effective.

5. How many subscribers does your newsletter have, and how many of those subscribers actually open the email? Generally, without that kind of tracking on your newsletter, it is hard to set value, and harder to persuade advertisers of the value.

6. Do you have a means of tracking clickthroughs, or impressions? Adspace is more credible if you can track that.



Any advice or recommendations for pricing that don't take those stats into account are premature, because they are the basis of value for the advertiser.

Internet advertising rates are fairly low per impression cost (fractions of pennies per impression), and not even terribly high per clickthrough. Most advertisers will give an ad 1 or 2 months, and if they do not see traffic coming in from their stats tracking through your site, they'll bail, even if you do pass on pagerank through a followable link - which takes more time than that to show up, and for which the results are indirect and therefore not easily measured.

Anyone advertising on your site will want a reasonable assurance that the ad will result in measurable increases in sales. They'll generally want to do some math ahead of time, based on some stats from you, unless your price is so low they feel the risk is worth it (and I mean REALLY low), or unless your site is popular enough that their perception is that it MUST be good.

Remember that your website must have established traffic, and it must have something unique about it in order to attract advertisers. After that, there are three basic ad revenue models:

1. Single rate lifetime ads. These are paid once, for permanent placement. A reasonable way to get a site started, but they must remain on the site, so write your terms with some flexibility. People still won't pay much for these.

2. Flat rate monthly. Many people like these because they are predictable, and value increases over time. Price by value, make it comparable to other forms of advertising.

3. Metered ads. This is per impression, or per clickthrough. You have to have a tracking system for this, and tracking systems do NOT allow pagerank to be passed on.



If this is more than you want to handle, look at AdSense. It may offer more flexibility and earning capacity for some websites.

Laura - Mom to Eight with Firelight Business Enterprises, Inc. <http://www.firelightwebstudio.com> - Exceptional Website Services. <http://www.westernhillsinstitute.com> - Web Development Training for MicroBiz <http://www.microwebmasters.com> - MicroBusiness Service Provider Trade Association - Unite to Succeed!

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www.WomenBizOwners.org

What Does It Really Take To Become Successful In Any Business & What If A Spouse Doesn't Give Their Support?

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Continued from page 23

Robert Kiyosaki also wrote an article on this called 'What Will My Friends Think' and you can read that article on a new MLM training website I'm building at <http://www.MLM-Online-Marketing-Coach.com> It's CRUCIAL to your success though that you do have the support of your spouse in any business, so if you don't have it, it could become a struggle. Because in reality you live with your spouse day in and day out and not with your immediate family so it's hard to shut out your spouse and any negative comments they make.

On the other hand, if you happen to have a spouse that is controlling and demands that you do what they say, you most likely won't make it in ANY business. That's kind of like having a boss isn't it? This is just a fact. Over the years though I've seen it happen many times. This is something that I cannot help you with because I'm not a marriage counselor.

In fact, this is exactly why when I speak with people about starting their business I find out right up front - will they be working their business with their spouse and if not, do they have their spouse's support? This is a very important question to ask. I'm also learning from Robert & Kim on how important it is to work as a partnership and putting your financial PLAN together as a team.

My husband has been supportive of my business and career for eleven years. Actually more like 18 years since I started dabbling in MLM back in 1988 so he's seen me fail and make mistakes for many years while working on myself and creating a business for our family's future! (our plan has always been to bring him into the business and we have no doubt that is going to happen soon and would be now if not for some new opportunities that we decided to give our son at this time so we've put our plans on hold some. This is what happens when you wait until you are 40 to have your second child!!!).

Now my husband dances a jig because here's what's happened over the last eleven years as he has seen my development over the years. I have managed to create not only a credible career where if something happened to him I would be ok and have become independent not only FINANCIALLY – also EMOTIONALLY independent and confident and know that I can do anything! If something happened to my company I know I have the skills and experience to start a new business. I have connections and I have leverage. Eleven years ago I had NO income of my own and no career. No connections, no leverage and NO confidence.

I was a stay at home mom and being a mom doesn't pay to well, at least not monetarily! I could take a job now because I do have skills that I learned in NETWORK MARKETING. However I do NOT want a JOB! I do not want anyone telling me what to do, when to do it, how much income I can make, or how high to jump! I'm not interested in building someone else's business or their dreams! I did this for freedom - not to have to end up working again for someone else just because something was to happen to my spouse!
So let's discuss leverage -

Last year was a very tough year for us - We decided to give our son the opportunity to come to Austin to play level 1 tennis which is a fantastic opportunity for him but it's also a very expensive endeavor that really threw a wrench into our plans. My income had finally grown and we were even able to buy an investment property at Lake Travis and things were great! We had money to spare and invest and our plans were set to retire my husband.

Then this opportunity came up and we decided to move me and my son to Austin. So from March to summer, (July) I was in transition mode moving us. I did not work on my business much. I did however delegate a lot of leads and sign ups to leaders. These are partners that I had brought into my business from January through July. Then in August I started getting sick. I became extremely ill up until December and was barely able to work. There was a five month period where I could hardly function at all some days and sponsored only a few people myself personally.

All of my contacts and leads went to other leaders and they sponsored them and my business continued to build because of my ability to recognize that I was not able to do this all myself and if I was not able to delegate to these leaders that I had in place I could lose some of the momentum that was starting to happen! We made Director in our company in September so something was done right. It was an all out team effort. Again leveraging other people's time and money! I ended up making over 6 figures in passive income last year when all I did was really work about half the year with not too much effort at all. NOTHING like I did in those first four years in late 1996 – 2001 where I worked extremely hard online day in and day out, barely taking a day off, in fact, never taking a day off! Then from 2001-2007 I was also working and making connections and networking and developing myself and the business.

I went to every convention and was on every conference call I could get on. I would even leave my son's band concert in the middle of the concert to go on a conference call. Now I never do that because I have paid the dues and have earned that luxury! I had to learn to say NO to some fun back then to get where I am now! Do what others won't do so that you can do later what others won't be able to!

Now.....when I got sick....

What would have happened if I had a traditional JOB? YOU'RE FIRED! What would have happened if I had an 'S' business? I would have most likely lost all of my clients; business would be shut down, closed doors, bankrupt! What would have happened if I was ONLY retailing products?

I would have been BROKE! All of that income was earned because of work I did in the years previous. It took hard work in those early years! It took sacrifice, commitment, determination, courage, desire, long hours, not spending time with my family and friends, and it took putting time and MONEY into my business just like ANY business does, took support from my husband and kids and it took a never giving up attitude.

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Women Business Owners Announces First Annual "Free To Be Me" National Business Convention

Women Business Owners (WBO) will hold its first annual "Free to be Me" National Business Convention October 10-12, 2008 in Houston, Texas. The location for the convention is the Sheraton North Houston Hotel, near the Intercontinental Airport, 15700 John F. Kennedy Boulevard, Houston, TX 77032. Direct phone is: 281-969-1209.

When asked why WBO is providing this convention for their members and the general public, WBO President Anna Campbell responded, "Deciding to be an owner is a daunting task and one that proves difficult and too much for some. At this year's convention we will be focusing on learning the tools needed to own a successful business."

The convention offers attendees eighteen (18) seminars to choose from. Attendees will benefit from live interaction with six speakers of their choice on Saturday, and the opportunity to view all eighteen seminars for up to three (3) months following the convention. Event speakers include Felicia Slattery, Kioni Carter, Suzette Holley, Sue Pistone, Angelina Musik, Kennette Reed, Lisa Fredette, Tammy Munson, Camille McConnell, Linda Stiles, Ellen Delap, Jennifer Ryan, Bonnie Ross-Parker, Nancy Williams, Sherrie St. Cyr, Patricia Barboza, Lauren Mayer, Linda Ortiz, Lorin Beller Blake, and Melodieann Whiteley.

Event Director Anita Bruton stated: "This is a great opportunity for WBO members to meet other members and non-WBO members to get to know the group better and see how WBO will benefit them and their business. It is a proven fact that events of this nature and face-to-face interactions are great ways to experience and explore different businesses and learn what others do to reach success."

Women from all over the world will be coming together at this convention to learn how to work effectively and efficiently in their businesses so their personal life does not suffer in the beginning years. They will be learning how to form mastermind groups, support groups, and other related teams of women that support, guide, and stimulate each other. WBO President Anna Campbell also had this to say: "It is a phenomenal experience to join together and share wealth of knowledge and to know that you're not alone"

Women Business Owners (WBO) is an international 501(c)(3) non-profit organization, founded in February 2004. WBO provides education and support for more than 3,000 women business owners throughout the world with online and offline resources. You may visit www.womenbizowners.org to find out more information about Women Business Owners.

WBO offers members online networking chats, classes, seminars, and other events, and offline (local) networking groups, the annual offline convention, and more! WBO's mission is to help more women succeed in business.

WBO Events Director Anita Bruton says, "WBO is open to all women business owners. Your personal life and business will benefit from being an active member in our group. We believe that through the sharing of knowledge, experience, and direction, our members will find their path on their own business and personal journey."

The 2008 Annual National Convention is being sponsored in part by:

Sheraton North Houston Hotel, Admin Services, Host Caters, Texas Sawmill Festival, Communication Transformation, Tru Transformation Coaching, Anita's Professional Writing Services, LLC, Helms Briscoe, MOMtrepreneurs Network, Lauren Mayer Productions, JamSum Limited, fogtnotes, Earnest Holley Memorial Theater, Stiles & Associates, Sue Pistone Associates, Pre-Paid Legal Services®, Inc. and subsidiaries, Firelight Web Studio, Lynne's Blue Pencil, Passionate About Life Coaching, New Media VA, Success Coaching, Professional-Organizer.com, I Choose Change, Nancy Williams LPC, St. Cyr & Associates, The Joy of Connecting, Kennette Reed & Associates, Big Fish Nation, ALCO Consultants, LLC, Passion Parties, and Dollar Doctor.

For more information about being a sponsor, vendor, speaker or attendee at our upcoming convention, contact our convention committee by email at anita@womenbizowners.org or by phone at 877-889-5011. All event forms, including registration information, can be found at <http://www.womenbizowners.org/convention/>. Early bird registration has been extended to June 1, 2008. Register today and receive ALL the benefits of this amazingly affordable convention.

**WBO
Free to be Me
Convention**

**Oct. 10-12, 2008
Houston, TX**

Early Bird
Registration
Ends 06/01/08

Only \$125 for 3 day
business convention

www.womenbizowners.org

Welcome from our WBO Magazine Staff Area

All articles must provide useful and high integrity information that is helpful to women in business. We accept topics related to business, marketing, integrating home and family with business, and much more relating to women in business. We ask that you provide unique, well-written, informative articles. We reserve the right to refuse any article for any reason.

All written content that you submit to this site must be writing that you have the legal rights to post to our site. By posting your article to our site, you are granting us Non-Exclusive Copyrights - which means you are giving us the legal right to use it, but you are NOT surrendering your right to use it elsewhere. WBO does not own or retain any rights to the articles written... we are merely privileged to read and grow from them.

The number of articles to be written is decided by each article writer herself. We encourage members of the WBO News Magazine Writers Team to submit at least one (1) article a month, however we do understand the flow of creativity is different for everyone and we do not want this to become a chore. Therefore the final decision will be yours.

Each article must be submitted to our WBO Magazine Yahoo! Group.

<http://finance.groups.yahoo.com/group/wbomagazine/>

The article, if edited, will be emailed back to the writer for approval. Upon acceptance of the article, the writer will receive credit for the article.

WBO Magazine Staff: Magazine Editor in Chief: **Anna Campbell**

Magazine Managing Editor: **Felicia Slattery**

Magazine Copy Editor: Position Available

Magazine Production Coordinator: **Sherry Simoes**

Magazine Art Editor: **Kristine Sheehan**

**WBO
Free to be Me
Convention**

**Oct. 10-12, 2008
Houston, TX**

Early Bird
Registration
Ends 06/01/08

Only \$125 for 3 day
business convention

womenbizowners.org



Volunteers Needed

Sponsor Recruiter: Needed for Events Department: WBO is in need of a lady willing to devote a few hours a week to recruiting sponsors for our October Convention. This position involves researching potential sponsors, sending an already prepared letter to the potential sponsor and following up with them. It also involves documenting the requests sent and the responses in a spreadsheet. If you are certain you can devote your time and are able to accomplish what is needed, please contact Anita Bruton, the Event Director at anita@womenbizowners.com. We need this position filled ASAP.

July Expo Assistant Coordinator: The WBO Event Department is looking for a lady willing to devote a few hours a week to aid in the coordination of the exciting July Expo. This position involves contacting vendors, speakers and sponsors that have signed up for the expo and requesting certain information from them. It will also involve helping with the mandatory training of the vendors and speakers. If you are positive you have the time and the ability to fill this position, please contact Anita Bruton, the Event Director at anita@womenbizowners.com. This position needs to be filled ASAP.

Visit <http://www.womenbizowners.org> and
submit a volunteer form to vanessa@womenbizowners.org.



<http://www.WomenBizOwners.org/july>



WBO Gift Shop: <http://www.womenbizowners.org>

Shop from a wide variety of items created by our members to help you with your business or personal needs. Each item is donating 30% or more back to WBO.

Elizabeth Tote ~ Handcrafted by Jennifer Hudson with Mimsi Bags.



This tote is perfect for the Business Woman-on-the-Go! Originally designed with the Women Business Owner, Realtor®, Mortgage Lender or Attorney in mind, this tote will carry everything you need, and make sure you arrive in style!

At 18" wide and 12" tall, it is large enough to carry legal-sized folders, plus your pens, palm, calculator, wallet, checkbook... you get the idea! We can also add a key fob so you don't lose them in the roominess. Price: \$125

October 10-12, 2008
You found a WORD!!!

Java Jammie ~ Handcrafted by Julie-Marie with Julie-Marie Bags



This cute and fun Java Jammie has a pink background with white polka dots and white daisies. A matching daisy button makes it irresistible! This Java Jammie is extra special because all profits benefit Women Business Owners. Price \$7.00

Women Business Owners provides education and support for more than 3,000 women business owners throughout the world with online and offline resources. WBO's mission is to help more women succeed in business.

Pawnut - Apple Biscotti ~ Handmade by The Gourmet Dog Bakery



Let your canine dig his teeth into our crisp on the outside but soft on the inside Pawnut Butter - Apple Biscotti. Made with: stone ground organic whole wheat flour, organic peanut butter, milk, unsweetened applesauce and cinnamon.

As always, The Gourmet Dog Bakery only uses the best ingredients when baking our goods. Our Pawnut Butter - Apple Biscotti is sold in quantities of 1/2 dozen. Price: \$5.99

ShowCase Your Product in the WBO Gift Shop:

Star and Premier members are encouraged to participate in our WBO Gift Shop by choosing one product or service they will donate 30% or more back to Women Business Owners. Contact barb@womenbizowners.org for more information about our Drop Ship Policy.



What Does It Really Take To Become Successful In Any Business & What If A Spouse Doesn't Give Their Support?

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Continued from Page 26

It also took getting through a lot of rejection, disappointment, discouragement, walking on hot coals, through the refining fire, people telling me one thing and doing another, failures, mistakes, spending money we didn't have, taking risk, losing money. Donald Trump lost millions and then made it all back. Kiyosaki was a million dollars in debt and he never once filed bankruptcy. He pulled himself out of it. Now I have not lost millions in Network Marketing that's for sure.

When people complain to me that they have to spend \$100 for this or \$500 to start a business or that they don't have money for a website, and on and on and on with constant complaining every time they have to put money into their business, this tells me they are not thinking like a 'B' quadrant person.

If they have the desire for more in their life and want to move to the right side of the quadrant and develop a 'B' business and become a part of the rich (the 2% club we call it) they have to DECIDE to change their mind-set first and begin to think differently. This is where it all starts with a shift in 'MIND-SET'.

If someone is not willing to do this I would recommend that they stay in the 'E' quadrant which they may have to settle for the rest of their life and do what someone else tells them. This is also IF they don't get laid off, downsized, or fired or become sick and lose their job. Sometimes people take the victim mentality and settle for whatever comes their way. Being in business is not for everyone and not everyone will have what it takes to become successful. I also do not recommend they quit their 'E' or 'S' job or business and instead incorporate a 'B' into that and eventually they can shift things. This is what we are doing with my husband's 'E' job. His job provides our family a very sizable paycheck that we are NOT going to let go of so that we can leverage that income a bit longer. You can learn more about this in Robert's training.

Now I have the luxury of spending time when I want with family and friends and do what I want. I had to give up some things up front though to get here. Putting the cart before the horse though isn't going to work to well. Everyone wants their cake and eat it too and that's not how things work. Now that we have bigger dreams and goals to get to a million dollar earner it's taking a different mind-set shift on my part of learning and growing. It's going to take some more work, time and money and a bit more sacrifice especially now that we've given our son this opportunity and we are going to all grow together!

The thing is I've developed myself into a solid leader with leverage now so that I can work on some things and leverage other people's time and money at the same time while moving onward to some new exciting goals helping and training people on this same concept so that they achieve their goals and dreams.

This is about long term delayed gratification - which is what ultimately will determine your success! It's about being patient and being able to conquer your fears and moving through the fires by constantly developing yourself with learning and growing and becoming a stronger person and developing into a leader because leaders are the ones that earn the big incomes.

Like I said you don't earn the big income FIRST and then become the leader. It's the other way around. It all boils down to how much do you really want it? How important really is your freedom to you? If you lost your job today what would happen?

If you got SICK and could not run your 'S' business what would happen? Would it keep running without you? Or if you got sick and could not sell your products what would happen to your cash flow? The rich build passive income streams. What if something happened to your spouse or they lost THEIR job or their business? Think about those things for awhile and ask them of your spouse? See if they are open to becoming educated on YOUR business and what it is that you really do and what owning a Network Marketing 'B' business will really mean for you and your family's future..

My husband is now listening to the Robert Kiyosaki CD's that I just finished listening to called 'You Can Choose To Be Rich'.

There are 12 CD's in that series on learning about business, on improving your Financial IQ, real estate investment, understanding the different quadrants and how to start various businesses and which one is best to start - such as taking over a traditional business, buying a franchise, starting a business from scratch or starting a Network Marketing business and the pros and cons of all of those options. He wants to be on the same page BECAUSE we are partners! We are forming our PLAN as Robert and Kim Kiyosaki teach! What's your plan?

Sue is an entrepreneur, Online Marketing Coach and top income earner with her company, who has been creating an income from home online since 1996. She encourages self-growth and shows people how to develop valuable connections online and turn them into lasting relationships for long term business profits. She is also a public speaker and published author of numerous print and electronic articles as well as coauthor of the book 'Build It Big: 101 Insider Secrets From Top Direct Selling Experts' and is a rich woman coach. To find out more visit: <http://www.SueSeward.com>



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WBO "Local" Business Groups

You are invited to network at one of our FREE local WBO Business Groups!
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 WBO Networking Director: Stacey Virgo ~ Stacey@womenbizowners.org

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WBO July Expo

online business learning, shopping, and networking

<http://www.WomenBizOwners.org/july>

WBO Open Volunteer Positions



National Building Project Team:

Financial Organizer:

Work with companies and organizations for project funding and bartering. Must have accounting background and time to participate on this National Building Team. This team will be building the foundation for local models around the world. 1-4 hours weekly (We meet online monthly)

Marketing Hound:

Spread the word about this project to national and local media resources interested in promoting or joining the project. Needs to have marketing experience and capacity to create marketing materials to draw in the needed participants for a project of this nature.

Must have time to participate on this National Building Team. This team will be building the foundation for local models around the world. 1-4 hours weekly (We meet online monthly)

Overall Group Positions Available:

Charity Coordinator:

This person will help collect data of submitted national, global, and local charities, present to board and secure upcoming quarterly or annual Chosen Charities

WBO Talk Radio Assistant:

Assist WBO Talk Radio Coordinator with posting upcoming weeks guests on various resource page to increase media, member, and general public awareness. 3 hours a month.

Member Relations Assistant:

Assist Member Relations Coordinator with organizing and promoting various member benefits; will assist with some administrative task. Will need to have publisher and pdf writer. 2-4 hours bi-weekly.

Membership Department:

These duties will be broken down among 2-3 volunteers. Sending our welcome packets to new Star & Premier members. Emailing new members with information and membership e-book. Keeping track of expiring members, contacting them for renewal. Promoting WBO for membership purposes. Create membership ads, flyers, and other marketing materials. 6 hours monthly.

WBO Magazine Marketing Coordinator:

Promotes the magazine to potential readers, advertisers, and sponsors. 1-2 hours weekly.

Convention— You found a WORD!!

WBO Magazine Copy Editor:

Will go through all articles received, edit and proof for magazine. 1-2 hours weekly.

WBO Technical Assistant:

You will be working on a Joomla based website, helping with administrative tasks on the backend. You will be working with our Technical Coordinator. A survey will be sent to you upon receipt of your volunteer application. 4-5 hours monthly.

Volunteer Department:

Will assist the Volunteer coordinator with updating the Volunteer page with new positions, removing filled positions. Contacting volunteers after 30 days with a simple questionnaire for placement or change in position of volunteers. Works with other departments to create volunteer position listings to fill their needs. 4-5 hours monthly.

Visit our group site to apply for these positions. www.WomenBizOwners.org
Volunteer Director: Vanessa Cobb vanessa@womenbizowners.org

Announcing the WBO Building Project National Logo Contest Winner

Christina Wiley, of Irresistible Woman™, a Division of Wiley Enterprises, submitted the award winning logo –which cleverly includes a hammer in place of the "P" in Project.



Christina is a Certified Human Behavior Consultant and Leadership Training Specialist who is passionate about empowering women to chart their destiny; helping women discover their purpose – living a more satisfied fulfilled life —confident in who they were meant to be –an Irresistible Woman™.

Visit <http://www.ChristinaWiley.com> to learn more about Irresistible Woman™.

The Women Business Owners Building Project Logo Contest received fourteen (14) uniquely creative logos available for the general public to view during March 1-7, 2008. Votes were tallied on March 10, 2008 and WBO awarded Wiley, the winner, with a WBO Annual Premier Membership valued at \$100. In addition, Wiley can spend up to \$150.00 for WBO advertising (at no charge) within its' website, member network, weekly Talk Radio Show, and monthly WBO Magazine.

Wiley's logo will launch a nationwide building project starting in Houston, TX. WBO's mission is to help more women succeed in business. "Our plan is to provide physical locations for women to conduct business in a professional setting at affordable prices", said WBO President, Anna Campbell.

With the support of national corporations and organizations, WBO will be able to purchase vacant buildings in targeted cities. WBO will renovate these buildings to accommodate a minimum of 10 office spaces, 1 board room, and an open front area for a receptionist. (1 office space will be used for a WBO Branch Office) We will rent out each space for \$200-\$1,000 (depending on size of space) a month for return revenue. Each office will be equipped with internet service, phone jack and one phone answering line.

WBO is building businesses, one building at a time! For more information about this organization and their upcoming building project visit their website at <http://www.womenbizowners.org>.



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*We are honored to introduce
our esteemed Premier Members,
Volunteers and Staff Members.*

Alicia Cummins with Just In Time Word Processing Svcs. - <http://www.jitwordprocessing.com>

Allison Retzlaff with Mary Kay <http://www.marykay.com/aretzlaffl>

Altha Sood with Stuff A Can <http://www.stuffacan.com>

Amy Garner with Noevir USA <http://www.noevirusa.com/ajgarner>

Amy Goble with Amy's Office <http://www.AmysOffice.Net>

Angela Cohen Mason with Angela Cohen Mason phenomenalwoman.biz

Anita Bruton with Anita's Professional Writing Services, LLC - <http://www.anitaspen.com>

Anna Campbell with the Texas Sawmill Festival <http://communitychamber.com/>

Annette Richard with the AH Richard Consulting

Ann Jones with the BeautiControl <http://www.beautipage.com/aejones/>

Barbara Phipps with Vigilant Communications www.barbarahoward.net

Barb Ireland with Make a Diaper Cake <http://makeadiapercake.biz>

Bea Kunz with Sage Hill Farms <http://www.sagehillfarmsandvintagelastore.com/>

Becki Noles with The Selon Group <http://www.theselonggroup.com/>

Carol Webster with O Squared Consulting www.operationsoptimization.com

Carrie Gebbie with Hope and Abundance <http://HopeAndAbundance.com>

Christina Wiley with Irresistible WomanT Coach <http://www.christinawiley.com/>

Cindy Clark with CCDesignz Business Services, LLC <http://www.ccdesignz.biz>

Cynthia Boyer with Moms in Slippers <http://www.momsinslippers.com/>

Dawn Busch with Kandies For You <http://www.kandiesforyou.com>

Debbie Mormino with Breast Cancer Advocate www.breastcanceradvocate.com

Debra Clark with Admincorp Limited <http://www.admincorp.co.nz>

Delynn Bouchillon with Resolution Revenue & Recovery www.resolutionrevenue.com

Dusty King with Passion Parties By Dusty <http://redskystone1.yourpassionconsultant.com>

Ellyn Traub with High Performance Leadership, Inc. <http://www.hpleadership.com>

Felicia Slattery with Communication Transformation <http://www.communicationtransformation.com/>

Freda Graves with Youth Readiness <http://youthreadiness.org/>

Gail Richards with AuthorSmart.com - <http://stores.authorsmart.com/>

Gazelle Simmons with Admin Services - <http://www.admnsrvcs.com/>

Ginger Marks with DocUmeant Designs - <http://www.DocUmeantDesigns.com>

Heidi Richards with Women's ECommerce Association International - <http://www.WECAI.org>

Helene Taylor with The Modern Woman's Divorce Guide - <http://themodemwomansdivorceguide.com/>

Holly Amarandei with Clever Solutions Coaching www.cleversolutionscoaching.com

Holly Munsinger with Houston WAHMs <http://www.houstonwahms.org>

Ingrid Gonzalez with Alco Consultants <http://www.alcoconsultants.com>

Jan Weingarten with SendOutCards <http://www.greetingcardplace.com>

Jeanne Fuller with Access Referral Network, Inc. <http://www.ForAccess.com>

Jenine McCune with The Lilac Center for Healing and Enlightenment <http://crossroadscounselor.com>

JoAnn Werdann with Simply Elegant Interiors LLC simply.elegant.interiorsl@verizon.net

JoAnn Wilder Independent Associate with Pre Paid Legal www.prepaidlegal.com/hub/wilder89

Joyce Reid with Creative Gifts To Go LLC. <http://www.shopcreativegifts.com>

Juanita Sapp with JS Office Solutions <http://www.juanitasapp.com>

Judi Finneran with In-Home Fitness <http://www.in-homecoach.com>

*We are honored to introduce
our esteemed Premier Members,
Volunteers and Staff Members.*

Judy Kendall with SeaMaster Cruises

www.judykendall.com

Jylian Sy with InterPLAY Communications

www.interplaycom.com

Karen Tracy with Arbonne Int'l

<http://www.forhealthyskin.myarbonne.com>

Kristine Lewis with Dream Press

<http://www.dreampressonline.com>

Laura Wheeler with Firelight Web Studio

<http://firelightwebstudio.com>

Linda Guill with Business Opportunity

<http://www.lsguill.com/>

Linda Ortiz with Linda S. Ortiz, LLC

<http://www.dollardocto.biz>

Linda Young with The Fortune Teller

<http://www.fhtmus.com/lindayoung>

Lisa Fredette with Passionate About Life Coaching

<http://www.lisafredette.com>

Lisa Wald-Guarino with Lisa's Art & Horses

<http://www.lisasart.com/>

Lynne Crowley with Lynne's Blue Pencil

<http://www.lynnes-bluepencil.com/>

Martha Jones with Here To Serve Travel

<http://www.heretoservetravel.com>

Mary LaFrance with HELP Virtual Mktg & Admin

www.helpvirtual.com

Mary Pat Nally with Experiential Leadership Consulting

<http://www.authenticallyme.com>

Michelle Saxon with M S Performance Leadership, Inc.

<http://www.msperformanceonline.com>

Michelle Suman with JamSum Limited

<http://www.jamsum.com>

Nicole Cleveland with Breath Again Magazine

<http://www.breathagainmagazine.com>

Pamela Akkeman with The Gourmet Dog Bakery

<http://www.TheGourmetDogBakery.com>

Pam Sargant with Delaney Imaging

<http://www.delaneyonline.com>

Patricia Barboza with Passion Parties

<http://www.treasuresofpassion.com>

Patricia Garrison with Gift's N' More

<http://www.ryze.com/go/TheMomShoppe>

Patricia Garza with Littlebytesnews Network

<http://littlebytesnews.com>

Rae Hunter with Beyond Baskets

<http://www.beyondbaskets.com>

Randy Robinovitch with Your Consultant Direct

<http://www.yourconsultantdirect.com>

Rhonda Clure with Arbonne International

<http://BriarRose.myarbonne.com>

Rhonda Warren with Mentoring WAHMS.com

<http://MentoringWAHMS.com>

Dr. Sabrina Schleicher with Tap the Potential

<http://www.tapthepotential.com>

Sandy Glover with Gold Shield Legal Investigations

www.goldshieldli.com/www.Confadate.com

Sharron Williams with InfoPAC- Information for Parents

of Autistic Children <http://www.informparents.com>

Sheila Moody with KDove Medical Billing

<http://www.kdovemedicalbilling.org/>

Sherrie St. Syr with Stress Management Solutions

<http://www.heartwisdomway.com>

Sue Seward with eCommerce Home Biz

<http://www.ecommercehomebiz.com>

Suzanne Juel with Merry-Go-Round

<http://www.kingwoodmerrygoround.com/>

Tashia Flucas with tmf Accounting Services

www.tmfaccountingservices.com

Teresa Bolden with Mary Kay

<http://www.marykay.com/teresabolden>

Wendy Okkema with Ask Yak

<http://www.yakshealthyifestyles.zoomshare.com/>

Yvonne Wood with Family Money Matters

<http://yvonne.designingfutures.tv/>

WBO is Building Businesses, One Building at a Time

Women Business Owners (WBO) announced their new mission to help more women succeed in business. Our plan is to provide physical locations for women to conduct business in a professional setting at affordable prices. WBO is an international 501c3 organization, founded in February 2004. Our organization provides education and support for more than 3,000 women business owners throughout the world with online and offline resources.

"We are very excited that with the support of our local and national contributors, WBO will be able to purchase vacant buildings in cities and turn them into office buildings for women in the first 5 years of business, stated GAZELLE SIMMONS, WBO's Vice President. "Starting in the United States and eventually moving into cities across the globe."

WBO's mission is to help more women succeed in business. Our plan is to provide physical locations for women to conduct business in a professional setting at affordable prices.

With the support of national corporations and organizations, WBO will be able to purchase vacant buildings in targeted cities. WBO will renovate these buildings to accommodate a minimum of 10 office spaces, 1 board room, and an open front area for a receptionist. (1 office space will be used for a WBO Branch Office) We will rent out each space for \$200-\$1,000 (depending on size of space) a month for return revenue. Each office will be equipped with internet service, phone jack and one phone answering line.

"We are building businesses, one building at a time," said Anna Campbell, WBO's Founder and President.

We are accepting contributions to cover expenses for upcoming projects, all interested entities should contact our group President, Anna Campbell. She can be reached through our group website, www.womenbizowners.org, email anna@womenbizowners.org, or phone 713-516-1524.

WE'RE ON THE WEB
WWW.WOMENBIZOWNERS.ORG



Join Us Next Month...

Thank you for allowing us to be a part of the journey you are on with your business. This is an amazing journey with ups and downs. Remember that we are here to help you learn about all areas of your business and we are cheering you on for success!

We look forward to working with each and everyone of you over the next year to build your business. Having a group that believes in you and supports you is an opportunity that you can share with friends and family. Sharing information is an amazing freedom and we are thankful to share this freedom with you.

We believe in you and we believe in your success!

Join us online:

Women Business Owners

<http://www.womenbizowners.org>

Become a WBO Premier Member Today!

This membership is for our ladies who are focused on their primary business and are looking for educational support, networking opportunities, promotional advantages, and real time business success. Cost is only \$10 a month or \$100 for a whole year!

With your **Premier** membership:

- Star Membership benefits
- Featured member for 1 week on WBO Ryze Network and in WBO Magazine
- Premium listing in our Business Directory
- Free invitation to all of our WBO produced classes and seminars
- May list unlimited events/classes/seminars in group calendar per month
- Included in Member 2 Member Discounts
- Opportunity to be a local networking group leader
- A personalized press release
- Opportunity to be on Panel of Experts
- Discounted advertising opportunities
- Included in the Premier Members Circle

Contact us today for more information: WomenBizOwners.org

Membership Director: Dawn Busch dawn@womenbizowners.org