



# LAUREN E. MILLER

AUTHOR / SPEAKER / TRAINER / COACH

## ABOUT LAUREN E. MILLER

*Lauren E Miller, Stress Relief/Personal Excellence Educator; Founder and Managing Partner of Grab & Go Stress Solutions, International Award Winning Author/Speaker/Trainer/Coach.*

### EDUCATION MATTERS

Lauren received her BS degree from CU Boulder in Journalism/Psychology; postgraduate in Education; is a Dale Carnegie Graduate; 2nd degree black belt from the World Wide Tae Kwon Do Federation; Certified Master Business Success Coach; NLP/EFT Master Practitioner (two energy psychology modalities that result in profound positive behavioral transformation). Lauren is a member of the Holistic Chamber of Commerce and serves on the board of The Women of Global Change.

### EXPERIENCE MATTERS

Through product resources; mainstream media; 1:1 coaching; workshops; seminars and 30 day, 3 minute a day programs, Lauren equips thousands of people worldwide with effective, sustainable skillsets that produce positive behavioral shifts which expand the ability to excel in life without all of the stress and anxiety resulting in purpose driven, confident living; goal achievement and work-life satisfaction.

Lauren has received National and International recognition including Ladies Home Journal; Redbook; Success Magazine; MSNBC; Lifetime; Discovery and the International Journal of Healing and Care. Lauren co-hosts a weekly health and wellness radio show and is a contributing writer for Colorado Biz Magazine and HR.com's Personal Excellence & Wellness Magazines.

With 20 years of volunteer work in adult and youth ministry Lauren is an active participant with Compassion International and has sponsored several children for over a decade. As a conqueror of two of life's top stressors at the same time: advanced cancer and divorce, Lauren is grateful for the gift of each new day.

### PUBLISHED WORKS

- Hearing His Whisper*
- Release the Stress Around Breast Cancer*
- 99 Things You Wish You Knew Before Stressing Out!*
- 5 Minutes to Stress Relief*
- Stress Solutions for the Soul*

### SPEAKING TOPICS

**THE WINNING CONNECTION**  
SHIFTING RELATIONSHIPS AND TEAMS FROM COMPETITION TO COLLABORATION

**KEEPING YOUR HEAD WHILE LOSING YOUR HAIR**  
RELEASING THE STRESS AROUND BREAST CANCER

**DEAR STRESS, LET'S BREAK UP: GRAB & GO STRESS RELIEF**

**WORK-LIFE BALANCE FOR LIFE SATISFACTION**  
LEADERSHIPS FROM THE INSIDE OUT: 6 LOGICAL LEVELS FOR LEADERSHIP EXCELLENCE YOU WANT TO KNOW

### TESTIMONIALS

*Lauren Miller is one of the most incredibly powerful human beings I've had the opportunity to meet. I use Lauren's work daily. She is a voice to be reckoned with. There are speakers and then there are SPEAKERS. Lauren has that spirit behind her voice and work. If you are serious about transforming from the inside out, Lauren Miller's work speaks for itself. Lauren has the "it" thing about her. Charisma is something you can't acquire either you have it or you don't have it. Lauren HAS IT. That thing that touches the deepest fibers of your soul...incredible!*

*-Les Brown, World Renowned Speaker/Author*

*Lauren Miller is a dynamic and engaging speaker. She has the ability to grab a crowd, and warm their soul. She delivers, she cares and more importantly, she brings tremendous value to any venue.*

*- Peggy McColl  
New York Times Bestselling Author*

### CONTACT

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2LoveAndBeLoved@comcast.net  
<http://LaurenEMiller.com>



# LAUREN E. Miller

Author / Speaker / Trainer / Coach

*Lauren E Miller, Stress Relief/Personal Excellence Educator; Founder and Managing Partner of Grab & Go Stress Solutions, International Award Winning Author/Speaker/Trainer/Coach.*



LAUREN RECEIVED HER BS degree from CU Boulder in Journalism/ Psychology; postgraduate in Education; She is currently enrolled in Rutgers Master of Education in Adult Education Program with a Specialization in Human Resource Development; 2<sup>nd</sup> degree black belt from the World Wide Tae Kwon Do Federation; Certified Master Business Success Coach; NLP/EFT Master Practitioner (two energy psychology modalities that result in profound positive behavioral transformation). Lauren is a member of the Holistic Chamber of Commerce and serves on the board of The Women of Global Change.

Through corporate wellness programs; 1:1 coaching; workshops; product resources; seminars and 30 day, 3 minute a day programs, Lauren equips thousands of people world wide with effective, results based skill-sets and systems which produce positive behavioral shifts, expanding people’s ability to excel in life without all of the stress and anxiety. Purpose driven, confident living; goal achievement; team building and work-life satisfaction are among the many positive outcomes her clients experience.

Lauren has received National and International recognition including Ladies Home Journal; Redbook; Ladies Home Journal; Family Circle; Success Magazine; CSNBC; MSNBC; Lifetime; Discovery and the International Journal of Healing and Care. Lauren co-hosts a weekly health and wellness radio show and is a contributing writer for Colorado Biz Magazine and HR.com’s Personal Excellence & Wellness Magazines.

With 20 years of volunteer work in adult and youth ministry Lauren is an active participant with Compassion International and has sponsored several children for over a decade. As a conqueror of two of life’s top stressors at the same time: advanced cancer and divorce, Lauren is grateful for the gift of each new day. Residing in Colorado, Lauren enjoys living life to the fullest with her husband and three children along with dancing; fly fishing; camping; hiking; Colorado sunsets and laughter.

*For more about Lauren visit her main website at: <http://LaurenEMiller.com>*

# Joan Z. Calder

Award-winning Author and Speaker

## About the Book

The delightful story of an imaginative young girl, Bonnie, who learns about the wonders of nature and the secrets of metamorphosis of two monarch butterflies. This award-winning book educates and entertains!

Joan's passion for monarch butterflies motivated her to write *Airplanes in the Garden: Monarch Butterflies Take Flight* to teach children and adults about the life cycle of the monarch butterfly. In addition to Bonnie's adventures, this book is filled with fascinating facts about monarch butterflies, tips on growing a butterfly-friendly garden, and maps of the amazing monarch migration.

"When I saw a small monarch caterpillar wiggling on a milkweed, I was curious where it would lead. Soon, others became curious too, and both adults and children would visit the garden to watch this wonder of nature. We found it exciting to see a tiny caterpillar grow up to become a 'tiger-like caterpillar'. Our excitement grew as it turned into a butterfly."

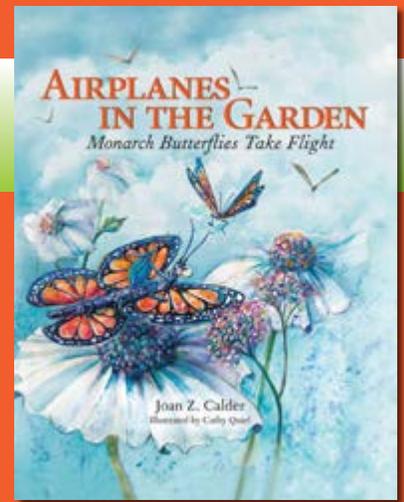
## Interview Questions

1. What inspired you to write *Airplanes in the Garden*?
2. What makes this book different from other children's books?
3. The illustrations are unusual for a children's book. Can you tell me about them?
4. Your book includes a monarch fact section. Does this content cover Core Curriculum in science?
5. Why did you include a section on gardening?
6. Your book is about monarch butterflies. Why is this important?
7. For what age group is *Airplanes in the Garden* appropriate?
8. Would you tell me about the migration maps?



Joan Z. Calder

Illustrated by Cathy Quiel



ISBN : 978-0-9832962-1-8  
Retail \$16.95

### Also includes:

- tips on growing a butterfly-friendly garden
- maps of the amazing monarch migration
- a butterfly song

## Joan Calder, Author/Speaker

JOAN CALDER, lifelong gardener, author, horticulturist, speaker, native Wisconsin farm girl, and recent manager of the greenhouse at the University of California, Santa Barbara, loves to play in the dirt and impart her knowledge to a wide range of listeners. Joan teaches a class at Santa Barbara City College's Continuing Education Division's Wake Center. She has lectured to multiple organizations, including the National Garden Festival, the Association of Education and Research Greenhouse Curators, and the University of California, Santa Barbara.

In addition, Joan speaks at garden clubs and centers, schools, and has been a guest on several radio shows.



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805 687-6910

# TERRY ADAMS

- ➔ KEYNOTE
- ➔ WORKSHOPS
- ➔ CONSULTING
- ➔ OTHER TOPICS INCLUDE:

CHANGE MANAGEMENT  
CUSTOMER SERVICE  
MOTIVATION  
RELATIONSHIP SELLING  
TEAM BUILDING

## TRANSFORM YOUR TEAM TO GENERATE GREATER RESULTS!

- Certified Speaking Professional Candidate
- Author of "Platinum Partnerships: Seven Strategic Secrets for a Competitive Advantage and Lasting Business Results"
- Regular newscaster for the Princeton News Network
- Recipient of "Member of the Year" award by National Speakers Association Philadelphia Chapter
- Numerous articles to her credit on partnering and transforming teams
- Regularly quoted in newspapers and magazines

Terry Adams, MEd, President of Adams Consulting Group, has a tenured reputation for driving high performing teams to produce phenomenal results. In the financial services industry, Terry facilitates advisory teams to penetrate the wealth management market winning affluent clients. The hospitality industry turns to Terry to accelerate sales goals and present themselves with a competitive advantage. Professional service professionals' such as accountants and attorneys, hone their relationship building skills to cultivate loyal clients and referral business.

Ms. Adams is a professional speaker, consultant, trainer, and author of *Platinum Partnerships: Seven Strategic Secrets for Competitive Advantage and Lasting Business Results*. Terry is an active member of the National Speakers Association and Past-President of the Mid-Atlantic Chapter; listed in the prestigious *Who's Who of Professional Speaking*; a member of the Princeton Regional Chamber of Commerce and American Society for Training & Development; and a volunteer at The Crisis Ministry fighting hunger and homelessness in New Jersey.

Terry holds a master's degree in Organizational Development and blends her academics with practical experience to achieve extraordinary results. She is in the process of completing the application for a Certified Speaking Professional to be awarded in 2010.



# ADAMS

## CONSULTING GROUP, LLC



### Audiences Include:

Fox Rothschild LLP

Wachovia/Wells Fargo

Ortho-Clinical Diagnostics,  
a Johnson & Johnson Company

Sobel & Co., CPAs

Women's Leadership  
Development Group  
WithumSmith+Brown, PC, CPAs

J.H. Cohn LLP, CPAs

Merrill Lynch

Choice International Hotels

Wyndham Hotel Group

Thanks for making sure we knew the techniques to present with impact. This year I threw away my notes to speak strictly from my slides and memory which was so much more natural. Your session lives with me.

**Director Tour Accounts**  
**Wyndham Hotel Group**

Terry has the perfect approach to bring out the best in attendees. She helped me accomplish my goals and I continually put her content to use.

**Director of Global Sales**  
**Wyndham Hotel Group**

Terry's presentation engaged a lively discussion and practiced a participant centered approach which added value; we all reaped the results.

**Vice President**  
**Choice International Hotels**

Terry's strength is in connecting with her audience. She does her homework on the business, the skill level of participants, and the company culture. She builds credibility with the audience quickly and leverages that to deliver value.

**Director Wealth Management**  
**Merrill Lynch**

Terry was very engaging, and the topic of Gender Differences lent itself to a lively interaction among participants. She brought a great positive energy and enthusiasm to our meeting.

**Director Marketing**  
**J.H. Cohn LLP, CPAs**

Terry is an engaging speaker, involving the audience throughout her presentation. She has boundless energy, a sense of humor and made us aware of the subtle nuances that keep us from connecting with each other.

**Women's Leadership Development Group**  
**WithumSmith+Brown, PC, CPAs**





As a Leadership Presence Coach, Cynthia White has over 25 years of experience preparing professionals and leaders to dramatically impact the performance of their businesses, nonprofit organizations and faith-based institutions. Leveraging her certification as an image and etiquette consultant and experience as a life coach, Cynthia employs an empathetic, detailed and results-oriented approach to make the path to success as measurable and collaborative as possible. A graduate of Old Dominion University (B.S. – Criminal Justice), Cynthia has helped motivate dozens of individual and organizational clients with training in social etiquette and leadership presence.

*Cynthia White*

[www.CynthiaWhiteandAssociates.com](http://www.CynthiaWhiteandAssociates.com)

[Cynthia@CynthiaWhiteandAssociates.com](mailto:Cynthia@CynthiaWhiteandAssociates.com)

Tel: 919-593-2214

## LEADERSHIP PRESENCE COACHING THAT UNLOCKS YOUR VERY BEST

*"Nothing is more liberating than forgetting about fitting others' definition of 'perfect' and focusing on being the best YOU possible." – Cynthia White*

### POPULAR PROGRAMS

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#### ETIQUETTE COACHING

Learn how to carry yourself with poise and grace that give you the edge in every social interaction. Ask about our training for children!

#### LIFE COACHING

Enhance your ability to influence and impress others by altering your presence and others' perceptions with a style that authentically reflects your character

#### BODY AND SHAPE ANALYSIS

Accentuate your best by understanding what clothing styles and shapes best complement you

#### COLOR ANALYSIS

Learn how the right power color can help you confidently communicate with your target audience

#### CLOSET REALIGNMENT

Save money and uncover gaps in your wardrobe by evaluating whether existing outfits support your preferred image

#### PERSONAL SHOPPING

Personal support to help you fill any wardrobe gaps without any second-guessing

Leadership and Personal Presence Expert



Cynthia White

AND ASSOCIATES

# EXUDE A CONFIDENT, CREDIBLE AND COMPELLING PRESENCE!

At Cynthia White and Associates, we help leaders like you overcome obstacles through the transformational power of leadership and personal presence.

## AUDIENCES INCLUDE

- Business Professionals
- Business Executives
- Professional Coaches
- Job Seekers
- Real Estate Agents
- Speakers
- Media Personnel
- Educators
- Financial Institutions
- For-profit & Non-profit Corporations
- Women's Groups
- Youth Groups

## Our Clients Speak

“The image consultation and the life coaching services that Cynthia has provided me have greatly impacted my perception and awareness of my personal image. What I have learned has also kindled a desire to present my best self, inside and out, no matter what environment I enter.”

IT Analyst  
Progress Energy



“Cynthia White has been my life coach for the past 20 years. Cynthia helped me to examine the personal and professional image that I project. She challenged me to become more focused on solutions which represent my core values. In the world of business, it's easy to get our priorities wrong. Cynthia's leadership principles are designed to empower women to look and be their best!”

Senior Compliance Manager  
GlaxoSmithKline



“Cynthia equipped me with a list of things I could purchase to complete my looks and add to my foundational wardrobe. I no longer waste time sifting through racks of clothes trying to figure out what looks good. Focusing on myself made me feel better about who I am, and reminded me of my goals and dreams.”

Revived Mom of Two

## PROVEN, PROFESSIONAL ASSISTANCE FOR YOUR INDIVIDUAL AND CORPORATE NEEDS:

- Help with mid-life career transitions
- A "jump start" for stalled careers
- Comprehensive **Personal Impression Management™** training workshops for your company or organization:
  - o Etiquette coaching
  - o Image consulting
  - o Life coaching

## KEY CLIENT BENEFITS

- Accelerated professional advancement (promotions, raises)
- Organizational growth (increased revenues, larger customer or client base)
- Transformed, authentic personal styles and wardrobes
- Improved social skills

Cynthia White  
and Associates

www.CynthiaWhiteandAssociates.com  
Cynthia@CynthiaWhiteandAssociates.com  
Tel: 919-593-2214



# Champagne Lies

Genre: Mystery

## Synopsis:

Champagne was going to help with their decisions. But it didn't. From San Francisco to Italy, Stacie can't figure out how and why things keep happening. Throw in a few murders, a secret vault, a husband she thought she knew, a mystery woman in Italy...and it all ends up in an Italian villa. With enough twists and turns to create some confusion, Stacie is positive she is done being surprised. But it is far from the end.

## Rave Reviews:

"Champagne Lies is an exciting, fun read with twists and turns that keeps the reader guessing to the last page. Combining humor and adventure with secrets and lies, Ms. VanHatten deftly spins an intriguing tale that spans two continents as well as a thirty year marriage. I enjoyed every page." ~ Nancy C.

"Stacie can't figure out what's happening in her life. First, it's her husband, then it's the jewelry, finally it's the villa. Where did all of this come from and why are there so many people disappearing. Better yet...what do all of these dead people have to do with her?" ~ Mary B.

"Champagne, dead bodies, a Mexican beach, an Italian villa, and a husband she thought she knew...Stacie doesn't know which way to turn." ~ Cory G.

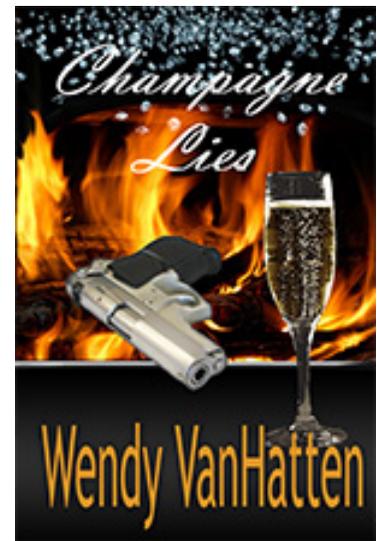
"Emeralds and diamonds and handguns...Oh My!" ~ Cindy C.



## Contact Information

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<http://www.vhwritingservices.com>  
[wvanhatten@gmail.com](mailto:wvanhatten@gmail.com)

707-685-9478



ISBN: 78-1-937801-40-3

## Author Interview Questions:

1. What inspired you to write your first book?
2. Do you read the same genre you write?
3. Do you have advice for other writers?
4. Why should we buy your book?
5. What makes this one different from others?
6. What other projects are you working on?
7. Where can readers find you?

**DocUmeant Publishing**



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646-233-4366

[www.DocUmeantPublishing.com](http://www.DocUmeantPublishing.com)

# LOST *in the* DEEP WOODS

## Synopsis

Hannah McLean races through the deep woods to meet her long lost brother, Seth. What is he hiding? Why doesn't he want to be seen? What bleak history is clouding his life? Then before Hannah can discover his dark deed, he's on the run again. When a stranger comes to town, Hannah rejects his intrusion and attentiveness. Is he looking for Seth? Why won't he just go away and leave her and her family alone?

Meanwhile, Seth drifts through the great forest and the logging camps of northern Michigan, trying to outrun his past. His fear and desolation drive him deeper and deeper into the remote timberland, while his loved ones try desperately to find him and save him from himself. Will Seth be on the run forever, or will the truth eventually catch up with him?

## Review

“*Footprints Under the Pines* ended, leaving us wanting more. *Lost in the Deep Woods*, the second book by Dawn Batterbee Miller, successfully continues the saga. From the beginning to the unexpected conclusion, this book, too, will leave you waiting for more. Batterbee Miller is indeed a gifted weaver of tales. She will have your full attention as you find yourself searching the pines of the early lumbering community for the one lost soul who's only desire is to remain hidden.”

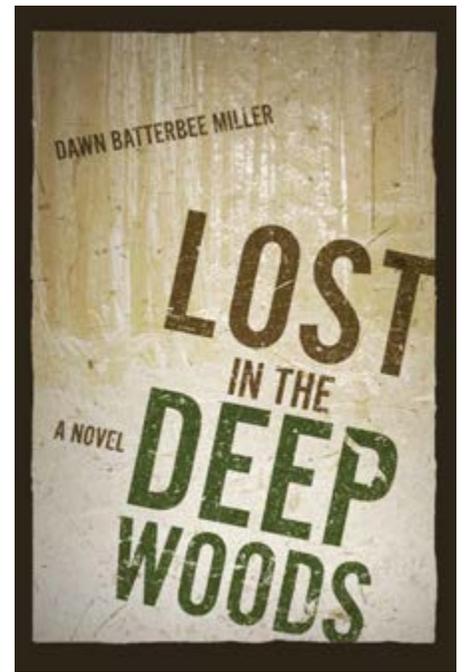
—Ginger Marks, CEO DocUmeant Designs

## Bio

Dawn Batterbee Miller hales from Mancelona, Michigan, logging country. Suffering the loss of her mother to tuberculosis, she lived with twelve different families by age nine. She married early and dropped out of school but eventually received her GED, went to college, and received a Bachelor's and two Masters' Degrees. Ms. Miller reared five children and worked as an elementary and middle school teacher in Mason, Michigan for twenty-four years. She has authored *God's Family Tree*, published by Church Growth Institute, and numerous articles in well-known Christian periodicals. She is uniquely equipped to write about early lumbering culture due to her heritage in deep woods territory. For several years she served as author and publisher of *Women in Ministry*, a denominational Women's paper.



Website: <http://twww.DawnCreations.net>  
Twitter: <https://twitter.com/Deepwoodsmama>  
Blog: <http://deepwoodsauthor.wordpress.com>



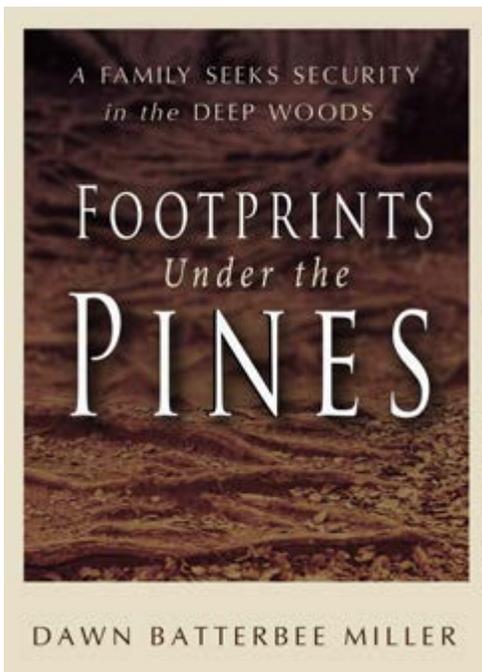
ISBN: 978-1-937801-42-7  
LOC: 2012909541

Available online in both print and digital and at your local bookstore.

## Interview Questions

1. Why write a series set in the nineteenth century deep and dark woods?
2. What special interest drew you to this topic?
3. Why write a novel rather than an informational book?
4. In what way do you relate to the Isaman family?
5. What do you hope your readers will learn from this setting?
6. In what way does this book enhance the learning from book 1 in the series? *Footprints Under the Pines*
7. How do you respond to those who would say that the camps were nothing but uncontrolled brawling haunts?
8. What has the lumber industry learned from these early pioneers?
9. What would you say to a young man looking to enter this field?
10. What hope would you offer to today's young people regarding a world plagued with selfishness, terror, and loss?

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## Contact

**Dawn Batterbee Miller**  
Summer: (517) 321-2105  
Winter: (727) 360-1142  
Email: batterbee@aol.com

# FOOTPRINTS *Under the* PINES

## Synopsis

After great personal hardship Katherine Bains finds happiness in her marriage to Frank McLean, until fire destroys their home and takes the life of their infant son. Leaving a teenage son behind to help maintain the Grandparents' farm, Katherine, Frank and their two daughters must start over in lumberjack territory. Katherine had abandoned her faith in a God who would allow such devastation, but when catastrophe strikes again, she discovers she has never been alone. God's mercy is near, and help comes in unexpected ways.

The following is a letter I received from a reader in Sarasota FL, and is oft repeated. *"I just finished reading Footprints Under the Pines and wanted to tell you how much I enjoyed it. It was a hard book to put down once I started. Spending some summer vacations in northern Michigan helped me visualize the landscape. The story was captivating. It would make a great movie!"*

## Review

Dr. Curtis Alexander, Associate Editor of the Missionary Church Today magazine writes,

*"Miller's graphic depictions of life in northern Michigan's lumbering era make you almost wish you were there—until the tall load falls and everyone runs for their lives. Or someone is sick and the medical establishment has yet to be established. Or a little girl . . . oops, I'd better not go there. But you should, if a quiet evening, a good cup of coffee, and a heart-warming story are your cup of tea."*

*Steeped in true accounts of life in a lumber camp and the local lore of the lumberjack at her grandfather's knee, Dawn has infused Footprints under the Pines with rich detail and authenticity. This is no tall tale of Paul Bunyan."*

Available online in both print and digital  
and at your local bookstore.

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# Joe Yazbeck No Fear Speaking

## Author Bio

For more than thirty years Joe Yazbeck has successfully helped thousands of individuals and businesses in numerous industries throughout the United States and abroad with his unique system for public speaking, effective presentation, media communications and leadership development.

Joe is the founder, president, and senior coach of Tampa Bay-based Prestige Leadership Advisors, where he serves leaders and professionals in industries including technology, law, health care, finance, defense, public service, engineering, and entertainment/ media through his leadership, executive, and corporate training programs, as well as his No Fear Speaking System, [www.nofearspeaking.com](http://www.nofearspeaking.com). A master speaker himself, Joe has delivered over 3,700 presentations, workshops, lectures, seminars, and keynote addresses worldwide.

By combining his creative, charismatic coaching approach and his firsthand experience as a performing artist, Joe has helped transform numerous clients to achieve success in this very high-profile, media-influenced world.

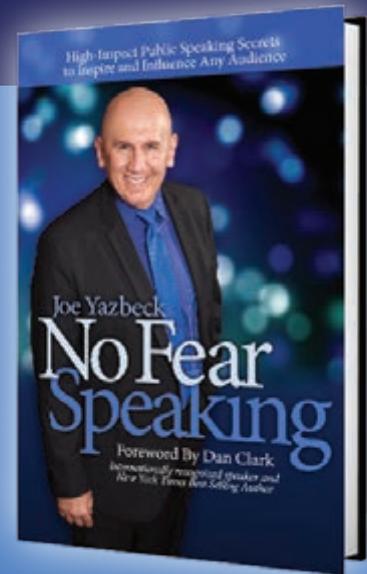
## Rave Reviews

*"Forty years ago I received a book titled Tongue and Quill in the processing line of the US Air Force Academy. We were told anything we needed to know about effective communication was between its covers. It remains the definitive reference for USAF officers today. Loaded with wit, humor, and insight, No Fear Speaking challenges T&Q as the ultimate guide for speakers struggling to master the art of reaching an audience."*

—David J. Scott, Major General (ret), USAF

*"No Fear Speaking is a rare work on public speaking that is both readable and immediately useful. Yazbeck guides the reader, step by step, through the mechanics and dynamics of public speaking with clear, lean descriptions that not only convey the methodology but also the underlying logic with great insight. As someone who has worked in the high technology industry for over thirty years, this book taught me that public speaking and technical presentation is not an ancillary activity but a major essential to one's success."*

—Gary Iosbaker, Chief Technology Officer, Hewlett-Packard



ISBN-13: 9781937801458

Available online in print and digital format and at your local bookstore.

## Interview Questions

1. What inspired you to write this book?
2. What is your past and current professional experience?
3. What advice do you have for speakers and writers?
4. Why buy your book?
5. What makes your book different?
6. What other projects are you working on?
7. Where can readers find you?

**Get the Book!**  
**Live the Experience!**

**Read it, practice it, and then stand up and tell your own story!**

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for speaking engagement and training workshop topics

# BEVERLY MAHONE

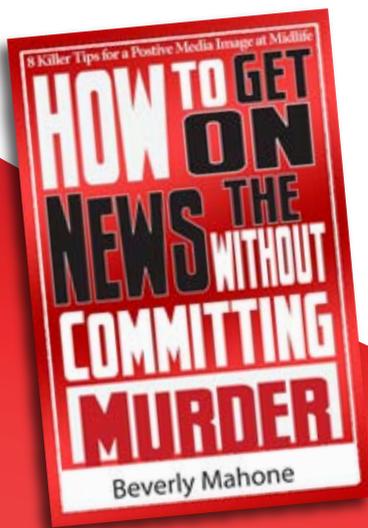
REINVENTING YOURSELF AT MIDLIFE BEGINS WITH THE RIGHT IMAGE

## BOOK RECAP

*How to Get on the News Without Committing Murder* is a resourceful guide to help baby boomers navigate their way towards creating the kind of business and professional image that will help them stand out in the social media NOISE and gain greater visibility.

## INTERVIEW QUESTIONS

1. The title of your book is very creative. How did you come up with it?
2. Why is your book targeted specifically for baby boomers?
3. What does it mean to “reinvent yourself”?
4. What, if anything, is the downside of reinventing yourself?
5. What has your own reinvention journey been like?
6. One of your chapters is titled “Use Age and Experience to Your Advantages”, what does that mean specifically?
7. Your book offers 8 Killer Tips for a Positive Media Image. What do you say to your fellow boomers who say they really aren’t interested in getting media coverage?
8. What do you say to the boomers who are reluctant to participate in social media?
9. In your book you say boomers shouldn’t let technology stand in their way, but isn’t it true that you haven’t embraced it completely?
10. Are you suggesting in your book that getting media coverage should be the goal for everyone reinventing themselves?



CONTACT BEVERLY TODAY FOR  
INTERVIEWS, SPEAKING ENGAGEMENTS  
OR SEMINAR PRESENTATIONS!

phone: 919-491-0154

email: [beverly@talk2bev.com](mailto:beverly@talk2bev.com)

website: [beverlymahone.com](http://beverlymahone.com)

## BEVERLY SAYS ...

As a veteran journalist, Beverly Mahone knows first-hand what it takes to get noticed by the media. As a baby boomer, she’s among those who’ve reinvented themselves. She says, “Many baby boomers, like me, are quickly finding out that the ‘golden years of retirement,’ as we once described them, no longer exist. Whether we leave the workforce voluntarily or are forced out because of technology or younger employees, we now find ourselves having to create an Act II before the curtain falls for the last time.”

## TESTIMONIAL

*“As a former TV anchor and an accredited PR professional, this book gives readers smart tips to increase their visibility and credibility by working with the media THE RIGHT WAY. Beverly shares great ideas to show you how to take advantage of the assets you already have so you can step into the spotlight with ease and grace.”*  
-Shannon Cherry, APR, MA, Amazon bestselling author, professional speaker and PR expert



# ALICE NEHME

A TESTIMONIAL OF INSANITY  
The Journey Home



## AUTHOR BIO

Alice Nehme, author of *The World Has Lost Its Heart*, was born on September 18, 1966 in Montreal, Quebec, Canada where she still resides.

She is of Lebanese origin and is fluent in five languages. She works as an assistant manager at the National Bank Financial Group and has been a professional skating instructor for 23 years.

She is also a member of Al-anon and a strong advocate against drug addiction.

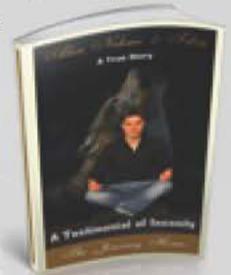
Nehme placed this vision into practice and followed her heart without being afraid to have a voice. Her sincerity spoke loudly and broke down the walls of fear around the people in her life. She earned being allowed and trusted, unconditionally, and without question. Ally, as she is fondly known by her friends, states, *"The people that matter allowed me to be 'me' and show them that love truly wins."*

**FOR MORE INFORMATION OR TO SCHEDULE AN INTERVIEW, BOOK SIGNING, READING OR SPEAKING ENGAGEMENT CONTACT:**

ALICE NEHME AT  
MYVISION@ALICENEHME.COM  
www.AliceNehme.com

## BOOK RECAP

This is a true story of heroism and a combined effort of everyone involved. It is a story of hope and praying for a miracle; the miracle of a new found life. Tilou's journey inspired me to write his story. No human being could survive what he has endured and still be walking the earth. Not only has he survived, but his heart and soul remained pure. He loved the people around him and has finally reached the end of a dark road, finding the open arms of his family and friends. He cried out, "I need help and cannot do this alone."



## PRAISE FOR A TESTIMONIAL OF INSANITY

A Testimonial of Insanity will touch your heart deeply while educating you on how addiction affects family and friends of someone suffering addiction. It takes you through the true story of an addicts life, the life of his very special friend and his family. You will feel every emotion as you read about the struggles of this young man's life in addiction. Alice is an amazing author, the story flows very nicely, I could not put the book down. I recommend Alice Nehme's book to everyone. It creates the awareness of addiction that is needed globally.

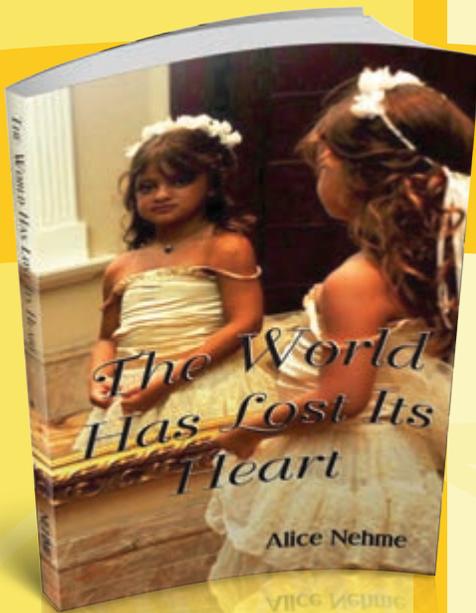
As a Rehab Placement Specialist I can certainly say this is a very rare book written with the honesty of what an addict will do for their next fix. - Brenda Herzog, Addiction Rehabilitation Placement Specialist

## INTERVIEW QUESTIONS

1. What does a drug addict look for?
2. Why are the people around them all co-dependants?
3. Why is this book different?
4. Where do we go for help?
5. What helps a drug addict find the path to recovery?
6. How do you see beyond the drugs to see the person for who they truly are?
7. Why is love the key to recovery?
8. How do you see addiction from new eyes?
9. What inspired you to write this book?
10. How does faith and trust fit in to the solution?



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# The world must regain its heart

Alice's first creation, The World Has Lost Its Heart, comes from a place of authenticity and contribution. Join me in sharing this journey through life; a journey that brought us to where we are, and the steps we should take to reach our goals. Discover how to transform what society dictates as acceptable behaviour back to listening and following our hearts, to guide us to the truth within.

This book will channel you to a vision and a state of being that will bring you back to 'we' and away from 'me'. It will give you the strength to have a voice and find your truth and value. Never settle for what others 'will' you to be, but be who you 'will' yourself to be. This vision paves the way to those answers. WE are all born under love. Learn to recognize the exceptions in your life and let them in.

For more information or to schedule an interview, book signing, reading or speaking engagement contact:

**Alice Nehme at**  
**MYVISION@ALICENEHME.COM**  
**www.AliceNehme.com**

## AUTHOR BIO

Alice Nehme was born on September 18, 1966 in Montreal, Quebec, Canada where she still resides.

She is of Lebanese origin and is fluent in five languages and works as an assistant manager at the National Bank Financial Group. She has been a professional skating instructor for 23 years.

Nehme placed this vision into practice and followed her heart without being afraid to have a voice. Her sincerity spoke loudly and broke down the walls of fear around the people in her life. She earned being allowed and trusted, unconditionally, and without question. Ally, as she is fondly known by her friends, states, *"The people that matter allowed me to be 'me' and show them that love truly wins."*

## INTERVIEW QUESTIONS

1. What inspired you to write this book?
2. How does one listen to their heart?
3. How does society influence us to make the wrong decisions?
4. How can we learn to believe in what we feel and not be ashamed of what others will say or think?
5. Why must we have faith in our heart?
6. How do we keep ego and jealousy out of the equation?
7. How do we learn to respect ourselves and stop allowing outside factors to dictate what we want?
8. Why don't we trust our heart, instead allow our mind to manipulate the truth that lies within?
9. What is our lifetime battery that makes us tick?
10. When do we know our heart is right?



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# Running Dead

Genre: Mystery

## Synopsis:

**A GRISLY DISCOVERY**, two men are murdered—gangland style—in an exclusive London hotel. The search for the killer propels Todd from London to the Riviera, to New York and the Cayman Islands. In every city his life is threatened. Someone seemingly knows his every move, before he makes it. Worse, on the cusp of a breakthrough, when he needs them most, The Yard seemingly withdraws support—leaving him hanging. Did they really want the case solved—or were they just Running Dead?

## Rave Reviews:

*"Filled with intrigue, twists and turns, you'll be captivated from the very start. Very rarely a book comes along that hooks you from the beginning, and holds you to the very end."*

—Peggy McColl  
New York Times Best-Selling Author

*"For those who love a good mystery and intrigue —this is the book for you, it is an adventurous, nail-biting read, full of action, danger and conspiracy."*

—Nicua Shamira  
Terraverum - Blog

## Contact Information

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www.RossCrothers.com  
Ross@RossCrothers.com  
+61 (0) 415 07 37 57



"Filled with intrigue, twists and turns. You will be hooked from the very beginning."  
—PEGGY McCOLL, New York Times Best Selling Author

## Running Dead



ROSS CROTHERS

ISBN: 978-1-937801-32-8

## Author Interview Questions:

1. What is the book about?
2. What did the title come from?
3. Have you always wanted to write?
4. What changed?
5. So, what was the inspiration for the book?
6. Where do you write?
7. How long did the book take to write?
8. What did you hope to achieve with the book?
9. Did you learn anything from writing it?
10. So, will there be another?

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# GINGER MARKS

## PRESENTATIONAL SKILLS FOR THE NEXT GENERATION

The ultimate guide for public speakers and those who want to be



## AUTHOR BIO

Ginger Carter-Marks is the owner of two successful writing and design companies, DocUmeant and DocUmeantDesigns. She has been assisting business owners of all sizes, from the personal business owner to the major fortune 500 companies, for over 30 years.

Her written works have been published in both print and digital mediums. Further, she enables authors to realize their dreams of self-publishing through her New York based publishing company, DocUmeant Publishing.

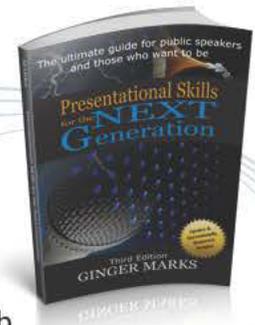
Mrs. Marks has written several articles, reports, books, and eBooks. She also authors a monthly ezine titled Words of Wisdom, all of which are available through her business site at DocUmeant.net

[www.GingerMarksBooks.com](http://www.GingerMarksBooks.com)

FOR MORE INFORMATION OR TO SCHEDULE AN INTERVIEW, BOOK SIGNING, READING OR SPEAKING ENGAGEMENT CONTACT:

## BOOK RECAP

Presentational Skills for the Next Generation covers a wide range of topics that presenters need to know. Some of the topics, such as organizing the content and working with audio-visual technology are rarely covered. The author's emphasis on rehearsing and considering the audience first are very valuable. You'll also find excellent coverage on the delivery aspect of presenting, including how to dress, what equipment to pack, dealing with fear, and much more.



This book is an exceptional resource that you will find yourself referring to time-and-again for every presentation you'll ever do.

## WHAT PEOPLE ARE SAYING

“Ginger Marks has codified a very workable system of materials to help anyone who desires to be an improved presenter. The skills of presentation could be said to be an artful science and Ginger represents this concept very effectively in her latest work. Presentation Skills for the Next Generation is a very valuable must read.”

Joe Yazbeck, Founder-President, Prestige Leader Development

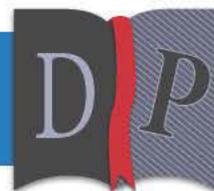
“As an author of PowerPoint book's Cutting Edge PowerPoint 2007 For Dummies, I find that this book complements mine.

I like this book because it's easy to read and packed with helpful stuff that will allow you to better plan your next presentation. It is a book that explains the concept of presentation delivery—and it does so in an easy-to-comprehend manner so that you can get results soon. It's also a very handy size—put it inside your laptop bag, and read it whenever you get the time, you won't regret it.”

Geetesh Bajaj [www.cuttingedgeppt.com](http://www.cuttingedgeppt.com)

## INTERVIEW QUESTIONS

1. Why a book on presentational skills?
2. What has changed in the way presentations are offered?
3. Why give a presentation in the first place?
4. Why do you need to consider your audience?
5. Are hand-outs a thing of the past?
6. What are the main ways of presenting information?
7. What is the best way to transition between thoughts/slides?
8. How are online presentations different than live?
9. What is the proper attire for a presenter?
10. What one tip could you give that will help us be better speakers?



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# *The Pink Elephant ...in the Bedroom*

**Genre:** Health & Wellness

## **Synopsis:**

Every day millions of people tiptoe around the embarrassing and often humiliating subject of herpes. No one likes to talk about it, yet its prevalence is considered epidemic with up to 95% of adults exposed to some form of herpes virus. 'The Pink Elephant in the Bedroom' offers hope and empowerment, providing an oasis of information and practical ways to approach and manage herpes, including a natural and organic option that offers a powerful alternative to prescription medications, has no side effects, and helps boost your body's own natural immune response to lessen the effects of all viruses.

This book is about taking your life back! Millions of people suffer with—and have some degree of angst about—herpes. Yet, no one talks about it. This book offers a sense of hope and an oasis of information as how to live triumphantly in spite of it.

Influenced by her own struggle with the Epstein-Barr virus, far from settling for simply enduring any herpes virus, JulieAnn's goal is to make a difference for people who dare to believe in possibilities and step out to find them.

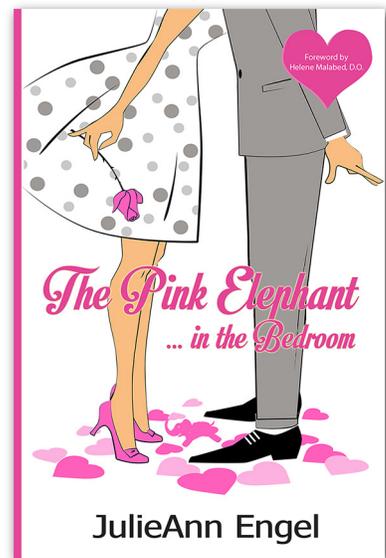


## *About the Author*

JulieAnn has over 25 years of experience in pharmaceuticals, medical marketing and integrative health practices. Her expertise is in helping people with chronic viral infections like herpes and hepatitis C, as well as, those with chronic pain, cancer, MS, Parkinson's disease, and rheumatoid arthritis.

## **Contact:**

JulieAnn Engel ♥ OrganicDefense.com  
info@organicdefense.com  
(619) 972-9551



ISBN: 978-1-937801-43-4

## *Author Interview Questions:*

1. What is the "Pink Elephant" in the Bedroom?
2. What inspired you to write this book?
3. What do you want people to get out of this book?
4. What advice do you give to people in the book? (Tools you suggest people use.)
5. What is the impact of stress on herpes?
6. In your book you talk about a natural, organic option to help with herpes. Why haven't we heard of some of these options before?
7. What is this natural, organic option that can help with herpes?
8. How does this natural, organic option work?
9. What's your background?
10. What other projects are you working on?

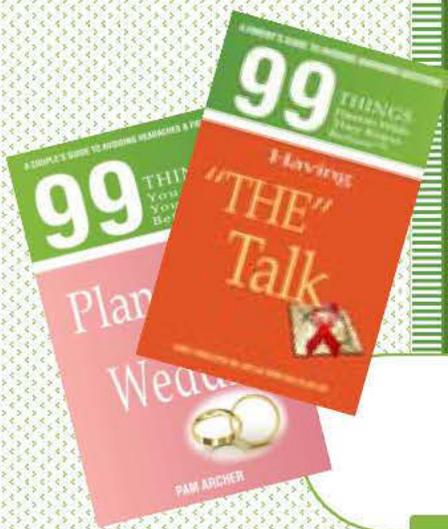
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*The 99 book series is the antidote.* Each book is designed as a soft cover, pocket-size edition and packed with indispensable information. Irresistibly priced at \$9.99 USD.

With twelve books now being written, our authors bring years of experience to the 99 series. 99 things you wish you knew before you Planned your Wedding is now available in eBook, audio and print. The highly anticipated 99 things teens wish they knew before they Had Sex is expected out April 2009.

The 99 BOOK SERIES has proudly signed exclusive world television rights, to produce dynamic one hour TV shows, spanning five episodes per title. The excitement builds as the 99 SERIES partners with a major radio broadcaster to create THE 99 SERIES TALK RADIO SHOW. Taking our power one step further, we're building educational video games for teens and tweens to make going back to school cool and reading cool again!

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